

XXVI ESRS CONGRESS



Congress Programme

Places of possibility?

Rural Societies in a Neoliberal World

18 - 21 August 2015

Aberdeen, Scotland

ESRS

European Society For Rural Sociology



Practical Information

Registration

The registration and information desk will be available in the following locations:

- **Monday 17 August** At the James Hutton Institute from 10 am to 4 pm (for pre-congress participants)
- **Tuesday 18 August** At the Arts Lecture Theatre, University of Aberdeen from 3 pm to 5:30 pm
Elphinstone Hall, University of Aberdeen from 6 pm to 8 pm
- **Wednesday 19 – Friday 21 August**
Information desk at the Aberdeen Exhibition and Conference Centre, throughout the congress

WiFi

During the congress you can make use of free WiFi at the AECC.

Username: ESRS2015

Password: connectESRS

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Further details on page 2.*

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information about ESRS2015 select <conferences> from
the menu and when prompted use access code <1224>.*

Accessing the congress

Delegates are asked to make use of public transportation to access the AECC and University of Aberdeen King's College Campus. Stagecoach and First Aberdeen offer services between the city centre, University of Aberdeen and the AECC (along King Street). Local bus departure times will be listed on a screen at the AECC or see the 'congress venues' page for further details.

Transport is provided for the pre-congress workshop, the whisky tasting event, the field trips and the final congress dinner. Bus pick up locations are: the AECC, Hillhead student village, College Bounds (on the High Street, University of Aberdeen) and Market Street (outside the Douglas Hotel, city centre).

Parking at the AECC

All day parking is charged at £5 per day; meters are available for shorter stays

Events

A few tickets are still available for the whisky tasting, field trips 3 and 6 and the congress dinner. Please ask at the registration desk.

Field trip participants Please check your trip description and wear suitable footwear (e.g. for walking over rough terrain). Please also be prepared for changing weather conditions.

Fire alarms at the AECC For intermittent alarms, stay in your room unless otherwise instructed. For continuous ringing, evacuate through the nearest exit.

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Book of abstracts and full details on the congress are available on the congress web-site: www.esrs2015.eu

Cover photo of highland bikers: Peter Dennis

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Welcome from the congress organisers

We are delighted to welcome you to Aberdeen for the XXVI European Society for Rural Sociology Congress. Aberdeen has a rich heritage of rural sociological research, undertaken at the University of Aberdeen, the James Hutton Institute (formerly the Macaulay Land Use Research Institute), and Scotland's Rural College (Scottish Agricultural College). Both Mark and I have spent substantial portions of our academic careers working in Aberdeen, and we are looking forward to introducing delegates to the best that Aberdeen City and Shire have to offer.

The City of Aberdeen has for centuries been the civic focal point for North East Scotland and now stands at the heart of an economically and demographically dynamic region. Since the discovery of North Sea Oil in the 1960s the area has undergone rapid socio-economic change. Aberdeen City and Shire are now amongst the wealthiest areas of the UK, with very low rates of unemployment and high average salaries. Aberdeenshire is one of the most productive agricultural and fishing regions in Scotland, and is home to the picturesque Cairngorm Mountains and 'Royal Deeside', where the British royal family have chosen to vacation since the 1850s. Even beyond oil-affected areas, the Highlands and Islands of Scotland have enjoyed a turnaround since the 1970s, with population increasing and a renewed confidence as 'Places of Possibility', demonstrating how people in rural areas can thrive during times of rapid, transformational change.

We wish to thank the Visit Scotland, the City of Aberdeen, the James Hutton Institute and the Macaulay Development Trust for their economic support of the congress, and the members of the scientific and local organising committees who have made possible the rich variety of speakers, panellists, field trips and social events on offer. Welcome to Scotland!

Lee-Ann Sutherland

Local Organising Committee Chair, James Hutton Institute

Mark Shucksmith

Scientific Committee Chair, Newcastle University

Charalambos Kasimis

ESRS President, Agricultural University of Athens



The whisky in ESRS 2015 delegate bags has been sourced from Arran Distillery, a relatively new distillery established on the Isle of Arran (in south western Scotland).

Tasting Notes for the Arran Malt, Single Malt Scotch whisky, aged 10 years

Colour: Ripe Golden Barley.

Nose: The initial rush of rich vanilla sweetness gives way to the fruits of slow distillation - kiwi, banana, cantaloupe melon - with just a dusting of cocoa powder.

Palate: A touch of cinnamon adds a spicy edge to the soft and sweet texture which captivates the palate. The classic Arran citrus notes have rounded with age and reveal new depths of character against a background of sweet oak.

Finish: It drifts over the tongue like golden syrup and fades ever so slowly to tempt another sip.

Programme Overview

Monday 17 August 2015

10 am – 5 pm: Precongress Workshop on Digital Technologies and Visual Research Methods in Social Research, at the James Hutton Institute

Keynote speakers: Eric Laurier; Anne Galloway; Katrina Myrvang Brown and Helen Lomax

Discussant: Gillian Rose

Tuesday 18 August 2015

9 am – 2.45 pm: Precongress Workshop on Digital Technologies and Visual Research Methods in Social Research, Macaulay Suite, James Hutton Institute

10 am – 2.45 pm: ESRS Executive Committee meeting, Maxwell Room, James Hutton Institute

3:30 pm: Congress opening ceremonies at the Arts Lecture Theatre, University of Aberdeen

Chair: Charalambos Kasimis, ESRS president

Welcome: Iain Gordon, Chief Executive of the James Hutton Institute

Welcome: Mark Shucksmith, ESRS 2015 scientific committee chair

Keynote: Bettina Bock **“Social innovation – a solution for marginalising rural areas?”**

Keynote: Costis Hadjimichalis **“Neoliberalism and the omission of socio-spatial justice in regional development theories and policies”**

Congress logistics and intro to the welcome reception: Lee-Ann Sutherland, local organising committee chair

6 pm: Local Food Fayre, Elphinstone Hall, University of Aberdeen

Wednesday 19 August 2015

Aberdeen Exhibition and Conference Centre (AECC)

8:30 am: Welcome coffee - Boyd Orr Hall

9 am: Working Group Session 1

10:30 am: Coffee - Boyd Orr Hall

11 am: Working Group Session 2

12:30 pm: Lunch – Boyd Orr Hall

12:30 pm: General Assembly of the European Society for Rural Sociology – Crombie B

2:30 pm: Parallel symposium **“Land and community”** With: Lesley Riddoch (on **“Community-based land reform in Scotland”**), Ottar Brox (on **“The Role of Small Farms In Norwegian Economic Development”**) and Tim Ingold (on **“Designing environments for life”**). Chaired by Mark Shucksmith – Gordon A

2:30 pm: Parallel symposium **“Food security – for whom?”** With: Phil McMichael (on a **“Critical overview of the concept of food security”**); Maria Fonte (on **“The role of civic food networks”**); and Tiina Silvasti (on **“Food shortages at the household level”**). Chaired by Geoff Lawrence – Gordon B

4 pm: Coffee - Boyd Orr Hall

4:30 pm: Working Group Session 3

6 pm – 8 pm: *Sociologia Ruralis* editorial board meeting, AECC – Forbes Room

7.30 pm: Whisky tasting and fish supper event – Ashvale Restaurant, Aberdeen

7.30 pm: Student and early-career researcher evening, hosted by James Hutton Institute early career researchers – Illicit Still, Aberdeen city centre

Thursday 20 August 2015

(AECC)

8:30 am: Welcome coffee - Boyd Orr Hall

9 am: Working Group Session 4

10:30 am: Coffee - Boyd Orr Hall

11am – 12 pm: *Sociologia Ruralis* Lecture, Harriet Friedmann **“Precipice and Possibility: A Food Regime Approach to Emergent Futures of Growing and Eating”** – Fleming Auditorium. Chaired by Bettina Bock, Wageningen University, Editor of *Sociologia Ruralis*.

12:15 pm: Buses leave for academic field trips around Aberdeenshire (returning between 7pm and 9pm)

Note: Lunch for field trip participants is served on the field trips. Lunch for non-participants - Boyd Orr Hall

Friday 21 August 2015

(AECC)

8:30 am: Welcome coffee - Boyd Orr Hall

9 am: Working Group Session 5

10:30 am: Coffee - Boyd Orr Hall

11 am: Working Group Session 6

12:30 pm – 1.45 pm: Lunch – Boyd Orr Hall

12:30 pm – 1.45 pm: Lunch with the authors – Boyd Orr Hall

12:30 pm – 1.45 pm: Meeting of study group leaders – Crombie B

1.45 pm: Keynote Speakers – Fleming Auditorium

Terry Marsden **“Natural Powers: Exploring the rural eco-economy ‘beyond neo-liberalism’**

Nigel Swain **“Eastern European Rurality in a Neoliberal World”**.

Chaired by Talis Tisenkopfs, ESRS Executive

3.15 pm: Coffee - Boyd Orr Hall

3.45 pm – 5.15 pm: Working Group Session 7

7 pm: Conference dinner and ceilidh – Aberdeen Beach Ballroom

- Welcome from Aberdeen City Council
- Highland dancing and address to a haggis
- Awards presentation
- Introduction of new ESRS executive

ESRS 2015 Scientific Committee

The scientific committee chair is appointed by the ESRS executive 18 months before the congress. The chair then appoints the scientific committee members.

Mark Shucksmith Chair, Newcastle University, UK

Maria Fonte University of Naples Federico II, IT

Katalin Kovács Hungarian Academy of Sciences, HU

Michael Lošťák Czech University of Life Sciences, CZ

Apostolos Papadopoulos Harokopion University, Athens, GR

Katrina Rønningen Centre for Rural Research, Trondheim, NO

Annette Aagaard Thuesen University of Southern Denmark, DK

Mike Woods Aberystwyth University, UK



ESRS 2015 Local Organising Committee

The XXVI Congress is being organised locally by the Social, Economic and Geographical Sciences Group (SEGS) of the James Hutton Institute.

Lee-Ann Sutherland Chair, SEGS, James Hutton Institute

Margaret Currie Field trip co-ordinator, SEGS, James Hutton Institute

Dominic Duckett IT co-ordinator, SEGS, James Hutton Institute

Rachel Creaney Website co-ordinator, SEGS, James Hutton Institute

Annie McKee Social events coordinator, SEGS, James Hutton Institute

Kirsty Holstead Social events coordinator, SEGS, James Hutton Institute

Petra Lackova Precongress workshop co-ordinator, SEGS, James Hutton Institute

Kirsty Blackstock SEGS, James Hutton Institute

Katrina Brown SEGS, James Hutton Institute

Liz Dinnie SEGS, James Hutton Institute

Anke Fischer SEGS, James Hutton Institute

Sharon Flanigan SEGS, James Hutton Institute

Carol Kyle SEGS, James Hutton Institute

Katrin Prager SEGS, James Hutton Institute

Bill Slee SEGS honorary, James Hutton Institute

Ken Thomson SEGS honorary, James Hutton Institute

Deb Roberts SEGS, James Hutton Institute

Lorna Philip Department of Geography, University of Aberdeen

Gillian Stirton External communications manager, James Hutton Institute



Keynote speakers



Bettina Bock,
University of Wageningen

Social innovation – a solution for marginalising rural areas?

Rural development is a long standing issue which has been supported through European policy in various ways. This support has been effective in so far as many rural areas are prospering. This is, however, not true for all rural areas, with differences between rural areas increasing across and within countries. This process is reinforced by the financial crisis and austerity measures, and adds to a general process of societal segmentation taking place in Europe – between countries, regions and social groups. Recently social innovation has been introduced as the new ‘deus ex machina’ realising development and growth, while at the same time warranting social inclusion and counteracting social inequality.

It is especially in urban contexts that social innovation is seen as a promising novel approach, but it has also been adopted in rural development programmes. A central question of this talk is if social innovation may also be an effective weapon to fight rural marginalisation, why that could be the case and what conditions then must be met.



Costis Hadjimichalis,
Harokopio University

Neoliberalism and the omission of socio-spatial justice in regional development theories and policies

In the paper I intend to discuss certain issues of regional development theory and policy in combination with the long-forgotten principles and values of socio-spatial justice in the context of the current economic and social crisis in the Eurozone and in Southern Europe in particular. The dominant explanations of the crisis are mainly macro-economic and financial but in this paper I will argue for its geographical components/foundations. Under neoliberal hegemony, local/regional development theories and policies in the EU and in member states ignored geographical unevenness particularly in rural areas and paid scant, if any attention, to its effects and hence to socio-spatial justice. Neoliberal approaches helped

to mystify the interplay between internal/endogenous and external/exogenous factors responsible for geographical unevenness by focusing only to internal factors. In this respect the crisis in regions of SE since 2009 was attributed to ‘their own problems’ only, reproducing the old dogma ‘blame the victim’.



Harriet Friedmann,
University of Toronto

Precipice and Possibility: A Food Regime Approach to Emergent Futures of Growing and Eating

How might a food regime perspective help to interpret present unfolding transitions across scales of land use, cultural and social organization, and political and economic institutions? Food regimes can sensitize our interpretations of present transitions – which may include both very small and very large scale changes – by understanding those of the past, particularly the foregone possibilities rendered invisible by linear histories of the constellations that actually emerged.

I explore cycles at multiple spatial and temporary scales, including the possibility that human relations to the earth (our species’ ‘mode of foodgetting’) is in an extended 500 year transition towards either a much degraded future (anticipated by apocalyptic cultural productions) or a more diverse, abundant future, whose emergent elements we can train our eyes to see.

The Macaulay Development Trust sponsored the precongress workshop on digital technologies and visual methods in social research.

Eric Laurier University of Edinburgh

Title: At the limits of the visual record: Videos of reading and writing practices

Biography: Eric Laurier is Senior Lecturer in Geography and Interaction at the University of Edinburgh. Currently he is working on the initiation, maintenance and ending of personal relationships as they happen. He continues to study a number of other topics including public space, cafes, car travel, family life, film production and wayfinding. He has been using video in his research since the era when it involved VHS tapes and is interested in exploring the possibilities offered by HD video, smartphones and Youtube for data collection. Ethnomethodology and conversation analysis guide his approach to analysing visual methods. His research has been used in policymaking and interaction design.



Anne Galloway Victoria University of Wellington

Title: Drones, Sensors & RFID: doing research with, and around, ubiquitous computing

Biography: Anne Galloway is Senior Lecturer in Design Culture+Context at Victoria University of Wellington. Drawing on a background in anthropology and STS, Anne creates unusual and lively objects for public engagement. Her research focusses on finding new ways of thinking, making, and doing things with—not to—animals, vegetables and minerals.



Katrina Myrvang Brown James Hutton Institute

Title: Researching on the move with minicam video: exploring more-than-human practices

Biography: Katrina Myrvang Brown is a senior researcher in human-environment relations. A key aim of her research is to understand the role of formal and informal regulatory mechanisms – from law to performative norms – in preventing and resolving land use conflicts. To explore embodied and geographically situated practice, Katrina and colleagues have developed innovative mobile and visual methods, with a focus on minicam video ethnography. She has used these methods to explore the key spaces of encounter and ‘contact zones’ of outdoor recreation conflicts (including those surrounding mountain biking, and wildlife disturbance), focussing on the role of the body, movement and emotion in the often-contested choreography of sharing space across mobile and species difference. How minicam footage can inform stakeholder workshops – including using touchable technology – is currently being experimented with in relation to upland grazing conflicts.



Helen Lomax University of Northampton

Title: Windows on the world? Images, audiences and productive contexts re-framed

Biography: Helen Lomax is Professor in Health and Wellbeing at the University of Northampton. Her research interests are focused on understanding the social and environmental factors which support individual and community wellbeing. She has a longstanding interest in health and social inequalities and in working with communities to understand their experiences. Her work is located in visual sociology, critical visual and discursive methods and inclusive and participatory methodologies. Current grants include an ESRC Award for advancing visual methods in the Social Sciences. Helen is Co-convenor of the British Sociological Association’s Visual Sociology study group and on the Editorial board for Sociological Research On-line.



Terry Marsden,
Cardiff University

Natural Powers: Exploring the rural eco-economy ‘beyond neo-liberalism’

The current intensification of efforts to develop post-carbon solutions to the global food/energy security problems is developing a highly contested policy/technology/production/consumption arena. The paper examines how current attempts to resolve these new productivist priorities are embedded in combinations of sustainability, security, sovereignty and resource governance concerns.

These conditions have profound implications for the management, regulation and spatial development of rural areas, with new contested framings of the bio-economy and the eco-economy; and further deepening of neo-liberalist regulation

in some regions and the emergence of the ‘New Rural Paradigm’ in others. The paper argues that it is important to develop and apply a critical ‘post-normal’ sustainability science approach to developing the place-making properties of the eco-economic model of rural development, as well as examining the implications of the wider and more dominant bio-economic framing. The analysis argues that to achieve synergies between sustainability, security, sovereignty and effective resource governance, a more place-based eco-economic model of development needs to be progressed.

This requires both conceptual and methodological innovation in rural research which rebuilds and redesigns rural development pathways which embrace post-neoliberal framings associated with: (i) the distributed economy, (ii) translocalism, (iii) multi-level reflexive governance, and (iv) re-financialisation through the divestment of carbon-based ‘stranded assets’. These trends could create real impetus behind the new rural development paradigm, creating major opportunities for rural regions as innovative and distributed platforms for the delivery of sustainable resources in an increasingly urbanised world. To capture this opportunity it will be necessary to place rurality at the centre of wider sustainability science and governance debates.



Nigel Swain,
University of Liverpool

Eastern European Rurality in a Neoliberal World

My contribution endeavours to give an overview of the ways in which neo-liberal priorities, the specificities of post-socialist capitalism, and the contradictory policy directions of the EU’s Common Agricultural Policy have impacted on livelihoods and live chances in the rural communities of Eastern Europe. The picture is ambiguous. The CAP has increased the profitability of large-scale, post-socialist farms; it has made profitable family farming on a ‘modest’ scale, so attracting new entrants; and it helps sustain some eco-farming. But the situation for the majority for whom agriculture is not a major source of income is bleaker. Regional differentiation has increased more dramatically than elsewhere, leaving many

villages with aging populations dependent on social benefits complemented by subsistence farming. LEADER-type policies struggle to find the active citizens they are directed at. Rural local authorities receive ever-reduced finance, yet are expected to implement national policies. The rural landless, many of them Roma, are obliged to participate in workfare schemes with no perspectives for future employment.

Field trips

Please note that weather in Scotland is highly changeable.

Please bring clothing suited a variety of weather conditions, and wear footwear suitable for walking.

Field trip 1

A new model for protected areas: Scottish National Parks and research partnerships

Organisers: Kirsty Blackstock¹ and Hamish Trench²

¹James Hutton Institute, ²Cairngorms National Park Authority

The visit involves a drive out along the Deeside road to Ballater, a small country town about an hour from Aberdeen in the foothills of the Cairngorms National Park. The drive illustrates the transition from accessible rural areas dominated by housing and recreational activities through mixed farming and into areas dominated by upland sporting estates and forestry, with a strong tourism economy. The field trip will involve a short walk at Cambus O'May woodlands (providing views of Deeside, the river and pine forests). Hamish Trench (Cairngorms National Park Authority) will join us at Cambus O'May for a walk and talk about the multiple objectives of the National Park, and the CNPA's use of partnership, not regulation, in delivering conservation goals alongside rural development. We will continue to Ballater whilst Hamish gives a presentation on the Cairngorms National Park and its approach to environmental governance; and there will be a short stop to explore the local shops and cafes. We will then go onto the Royal Lochnagar distillery for a tour and whisky tasting. We will stop at a country pub for an evening meal on the way home.

Field trip 2

Transitions to Sustainability: what are the social, economic and environmental impacts in rural areas of community-led action?

Organisers: Liz Dinnie, Kirsty Holstead, Joshua Msika (James Hutton Institute)

This field trip comprises a visit to a rural development trust in Aberdeenshire, many of which are involved in projects including community farms, car sharing initiatives and efforts to develop renewable electricity. The main objectives of the field visit are to enable delegates to appreciate the wide range of activities and projects that fall under the umbrella of 'sustainable', and the social, economic and environmental impact such activities have on a rural area. This trip will visit the heart of Aberdeenshire so will also allow delegates to see a traditional north-east market town, the scenery of the Glens of Foudland (including the seven-turbine wind farm) and the local landmark hill, Bennachie. It demonstrates both the farming history of the area and how this is changing through the development of renewables, and community-led development to replace the traditional close-knit homogenous communities of the past.

Field trip 3

Contemporary large-scale land management in North East Scotland: tradition, diversification and community development on landed estates

Organisers: Annie McKee, Anke Fischer, Lee-Ann Sutherland (James Hutton Institute)

Privately-owned estates dominate Scotland's uplands. These holdings of typically thousands of hectares of land are sites of both innovation and tradition: the centuries old traditions of maintaining land for shooting and stalking (i.e. hunting), fishing, forestry and livestock production operate alongside new opportunities for diversification into renewable energy, tourist accommodation and commercial recreation. Contemporary estates are at the centre of land reform debates, which challenge the historic role of the laird (estate owner) as a provider of local housing and employment. Access to land is alternatively constructed as an inherited responsibility, a source of economic development and a means of pursuing valued cultural activities. New entrants to the countryside draw on these ideals to establish their own 'place' within rural society. In this field trip, we will visit two Deeside estates-Kincardine and Glen Tannar, and talk with their managers about the challenges and opportunities of contemporary estate management. We will hear from researchers that have been working in the region, studying land use discourses, rural sustainability and agricultural gentrification.

Field trip 4

Sustaining Wellbeing: an example from a pressurised rural area with a walk up Scolty Hill and a visit to Crathes Castle in Royal Deeside

Organisers: Margaret Currie¹, Kathryn Gilchrist¹, Kate Irvine¹ and Lorna Philip²

¹James Hutton Institute, ²University of Aberdeen

Since the discovery of North Sea Oil in the 1960s Aberdeen City and Shire have undergone rapid socio-economic change. They are now amongst the wealthiest areas of the UK, with very low rates of unemployment and high average salaries. This fieldtrip will showcase the cultural and natural heritage of the accessible rural countryside and will illustrate the development pressures affecting this part of Scotland. The fieldtrip will consider wellbeing from social and environmental perspectives and from the point of view of those who live and work in North East Scotland and the large numbers of visitors the area receives annually. The natural environment will be the focus of a walk up to Scolty Hill on the outskirts of Banchory. During the walk we will talk about the impact of the natural environment on wellbeing – drawing on the theoretical framework of attention restoration theory – ART – and reflecting upon initiatives designed to promote wellbeing through activities that take place within the natural environment (e.g. walking for health). Following a stop at the River Feugh where, if we are lucky, we will see wild salmon, we will visit Crathes Castle (16th century), where you can chose to walk round the formal gardens and grounds or, for a small charge, pay to participate in a tour around the castle.



Field trip 5

Where river meets sea: resolving conflicting management objectives in a coastal nature reserve

Organisers: Petra Lackova, Dominic Duckett and Carol Kyle (James Hutton Institute)

Join us on a trip to the stunning Forvie Sands Nature Reserve (by the estuary of the Ythan River). Take a walk through one of the most extensive sand dune systems in Britain and learn about the importance of the constant shifting of the dunes to the formation of this coastal habitat. See the grey seal colony at the mouth of the river and the plentiful birdlife, including eider ducks and terns breeding in the local heathland. On the way to the reserve we will pass Donald Trump's International golf course and enjoy a delicious lunch at a local farm and cafe, the Store, where you can also buy locally produced food. Once in Newburgh, we will take a 2 hour walk around the reserve guided by the reserve manager. We will discuss the challenges of enhancing the delivery of ecosystem services whilst meeting and reconciling conflicting management objectives in coastal and marine areas and river catchments. These conflicts revolve around balancing conservation of breeding bird populations and protecting breeding seals whilst managing visitor numbers and outdoor activities like dog walking, windsurfing or angling. We will also look at local management of the Ythan river catchment and consider the impact of upstream activities on the health of the ecosystem, including diffuse pollution from agriculture and housing and the pressures associated with upstream salmon fisheries. We will finish our trip with a tour at the nearby Glen Garioch distillery, the most easterly Scotch Whisky distillery.

Field trip 6

Agritourism: diversification and social learning

Organisers: Sharon Flanigan and Rachel Creaney (James Hutton Institute)

This trip will provide an opportunity to explore farm diversification and social learning in the context of agritourism. Two diversified farm enterprises will be included in the trip, including one which was selected as an agritourism 'Monitor Farm' (i.e. focus farm for discussions of best practice and networking by agritourism providers and other key stakeholders). Peel Farm is the monitor farm and the trip there will involve presentations and a discussion around social learning with some free time to explore the farm. Castleton Farm Shop will also be visited with a presentation and discussion about farm diversification with a light supper. The visit will include presentations, tours, and facilitated discussions of social learning and farm diversification, as well as opportunities to sample local foods.

Further information on the field trips, including associated academic publications, is available on the congress web-site: <http://www.esrs2015.eu/content/field-trips>



Packed lunches for the field trips are being sourced from the Breadmaker, a social enterprise working with adults with learning disabilities in Aberdeen. The Breadmaker provides a range of meaningful employment, training, educational opportunities and social activities to enable people with learning disabilities to integrate into the community. For further information see: www.thebreadmaker.org.uk

Lunch with the authors

At lunch on Friday August 21, delegates will have the opportunity to have lunch with the authors of the following featured books:

- Evaluating the European Approach to Rural Development – Grass-roots Experiences of the LEADER Programme. Leo Granberg, Kjell Andersson and Imre Kovách(eds), 2015
- Northern Neighbours. Scotland and Norway since 1800. John Bryden, Ottar Brox and Lesley Riddoch (eds). Edinburgh University Press, 2015
- Constructing a New Framework for Rural Development (Research in Rural Sociology and Development). Pierluigi Milone, Flaminia Ventura and Jingzhong Ye (eds), Elsevier (Series on Research in Rural Sociology and Development), 2015
- Territorial Cohesion in Rural Europe. The Relational Turn in Rural Development, Andrew K. Copus and Philomena de Lima (eds), Routledge, 2014
- Transition Pathways towards Sustainability in Agriculture. Case studies from Europe. Lee-Ann Sutherland, Ika Darnhofer, Geoff Wilson, and Lukas Zagata (eds), Wiley, 2015
- Cultural Sustainability and regional development. Theories and Practices of Territorialisation. Joost Dessein, Elena Battaglini and Ina Horlings (eds), Routledge – available 17 August 2015
- Market-Based Fisheries. Private fish and captains of finance. Jeppe Høst, Publisher, Springer, 2015
- Food Utopias. Paul V Stock, Michael Carolan, Christopher Rosin (eds), Publisher: Routledge, 2015
- Handbook on the Globalisation of Agriculture. Guy M. Robinson and Doris A. Carson (eds), Edward Elgar Publishing, 2015.
- Globalization and Europe's Rural Regions. John McDonagh, Birte Nienaber and Mike Woods (eds), Ashgate, 2015
- Lairds, Land and Sustainability: Scottish perspectives on upland management. Jayne Glass, Martin Price, Charles Warren and Alister Scott (eds), Edinburgh University Press, 2013
- AgroEcological Transitions: Changes and breakthroughs in the making. Boelie Elzen, Anna Augustyn, Marc Barbier, Barbara van Mierlo (eds), Wageningen University Press, 2014
- Social Impact Assessment: Guidance for assessing and managing the social impacts of projects. Vanclay, F., Esteves, A.M., Aucamp, I., Franks, D.M. 2015. International Association for Impact Assessment.

Pick up your lunch and join them for presentations and round table discussions. Books will be available to order at the Blackwells Book table at the Arts Lecture Theatre before the opening ceremonies on Tuesday August 18, and at the AECC on the morning of Wednesday August 19. These books can be collected on August 21 at the AECC from the reception desk.

ESRS 2015 Session Overview Table

	Session 1 Wed Aug 19 9 am – 10.30 am	Session 2 Wed Aug 19 11 am – 12.30 pm	Session 3 Wed Aug 19 4.30 pm – 6 pm	Session 4 Thurs Aug 20 9 am – 10.30 am	Session 5 Friday Aug 21 9 am – 10.30 am	Session 6 Friday Aug 21 11 am – 12.30 pm	Session 7 Friday Aug 21 3.45 pm – 5.15 pm
Room 1	WG 1: Turning possibility into reality? Alternatives to neoliberal rural policy						
	Organisation and political potency: Food and farming movements 1	Organisation and political potency: Food and farming movements 2	Organisation and political potency: New rural movements	Alternatives of framing in food production and distribution		Rural futures and post neo-liberal rurality	
Gordon A	WG 2: What are the impacts and implications of alternative food practices in a post-neoliberal transition?						
	Global governance and sustainability assessment	Civic food, urban agriculture and social media 1	Transition and niche innovations 1	Transition and niche innovations 2		Civic food, urban agriculture and social media 2	
Room 5		WG 3: Public goods in agriculture and rural areas: Negotiating the shared social and environmental dimensions			WG 19: Contested models of land and property use and social relations: Qualitative explorations		
		Introducing public goods	Contested models of land use		Contested models of land use	Land use and policy	
Room 3	WG 4: Mapping agri-food						
	Critical mapping	Maps, food and consumption					
Room 4	WG 5: Diversity of ageing in rural communities						
	Meeting the needs of an ageing rural population	The determinants of rural ageing	Meeting the needs of an ageing rural population	Community impacts of rural ageing			
Room 2		WG 6: The future of rural and environmental expertise: Transdisciplinary knowledge(s), extension, and co-production for sustainability					
		'Critical' extension for sustainable development	The future of rural expertise	Knowledge use in human-nature relationships – neoliberal or radical practice?	Knowledge use in human-nature relationships – neoliberal or radical practice?	Co-production of land use knowledge	
Room 9	WG 7: Visions of the Rural: A new subordination?						
	Visions and theories of the rural	Rural tourism	Visions and images of rurality	Rural policies	Representations of the rural		
Room 15		WG 8: Migration and rural social change					
		Social and cultural change 1	Social and cultural change 2	Integration and international migration 1	Demography and planning	Integration and international migration 2	
Balmoral Suite	WG 10: Southern and Eastern rural Europe under neo-liberal restructuring: Challenges, resistances and emancipations						
	Regional disparities and periurban developments	Migrations	Survival Strategies	Farm types and strategies	Aspects of labour in rural economies	Resources and agencies	Reviving movements and resistance in East and Southern Europe
Room 17		WG 11: Neoliberalism, the 'good farmer' and well-being: The effect of neoliberal policy reforms on the culture of family farming					
		Policies and the governance of good farming	Social changes, gender issues and farm succession	Good farming practices		Family farming, health and well-being 1	Family farming, health and well-being 2

	Session 1 Wed Aug 19 9 am – 10.30 am	Session 2 Wed Aug 19 11 am – 12.30 pm	Session 3 Wed Aug 19 4.30 pm – 6 pm	Session 4 Thurs Aug 20 9 am – 10.30 am	Session 5 Friday Aug 21 9 am – 10.30 am	Session 6 Friday Aug 21 11 am – 12.30 pm	Session 7 Friday Aug 21 3.45 pm – 5.15 pm
Crombie B			WG 9: The changing concept of territorial rural development				
			Territorial development in the making	Contradictions on the ground	Changing policies, changing paradigms	Ruralities, dualities and partnerships	Culture and governance
Crombie A	WG 12: Environmental justice and social dynamics: A new 'balance on proximity'		WG 13: Visioning future European farming: Heritage protection, sustainable intensification and beyond				
	Communities and context	Social relations and scale	Farmer's (limited) agency	Farmer's experiences, perceptions, identities, motivations	Possible solutions for agricultural developments	Agricultural policies and consequences 1	Agricultural policies and consequences 2
Board Room A and B	WG 14: The voluntary sector and welfare policies in rural areas			WG 17: Promoting and sustaining rural wellbeing in a neoliberal world: Methods, case studies and critiques			
	Transformations of social inequalities and welfare approaches	Transformations of participation in welfare services 1	Transformations of participation in welfare services 2	Case studies and Methods 1	Case studies and methods 2	Theory	
Room 10	WG 15: Social capital, learning processes and social innovation in rural areas						
	Social capital and rural development	Network learning and community building 1	Entrepreneurship in rural areas		Community empowerment	Social innovation in rural areas	Network learning and community building 2
Room 16	WG 16: Rural responses to climate change: Challenge and opportunity in neoliberal times		WG 18: Rural development and the politics of fracking in Europe				
	Actors, Institutions and governance mechanisms in response to rural climate change	Concepts and framings of ruralities in transition	The importance of 'Knowledge' in social organisation related to shale gas	Shale gas extraction and place (attachment)		Social movements and community	
Room 8		WG 20: Neoliberalism, financialization and rural change			WG 21: Global and local processes generating and reproducing rural poverty		
		Financialization of agri-food industries	Financialization and neoliberalism	Financialization of the food system	Rural poverty and empowerment		
Forbes Room	WG 23: Pluralistic rural gender relations: International perspectives on gender and rural development				WG 24: Animalising rural societies: Human-animal entanglements in a neoliberal world		
	Agriculture and rural development	The rural 'others': migrants, queers and farming girls	Changing gender relations	The gendered rural labour market	Changing socio-technical relations	Shifting territorial entanglements	Human-animal intersections
Room 7	WG 22: Rural gentrification	WG 25: Education and rural development		WG 22: Rural gentrification: cross-national comparisons			
	Rural gentrification in diverse national contexts 1	Education and learning networks	Education and training		Rural gentrification in diverse national contexts 2	Theories, practices and dilemmas of comparison	
Gordon B	WG 26: How can new forms of food governance contribute to creating alternative economic spaces for the revitalisation of rural areas?						
	Local governance and institutional innovations 1	Local governance and institutional innovations 2	Local governance and institutional innovations 3	Supply chain organisation 1	Supply chain organisation 2	Rural development 1	Rural development 2

Detailed Working Group Programme

Precongress Workshop: Monday August 19 and Tuesday August 20

Precongress workshop	Innovative Digital Technologies and Visual Methods for Social Research
Convenors	Petra Lackova, Dominic Duckett, Katrina Brown, Lee-Ann Sutherland
Macaulay Suite, James Hutton Institute	Social, Economic and Geographical Sciences Group of the James Hutton Institute
Poster and Paper Presentations	
The Visual Approach of Reflexive Photography to investigate perspectives of landscape by farmers in Central Switzerland <u>Rike Stotten</u> University of Innsbruck, Innsbruck, Austria	
A Photovoice story of the impact of oyster farming in northern Vietnam through the lens of five 'capitals' Janine Pierce, <u>Guy Robinson</u> University of South Australia, Adelaide, Australia	
The role of 'taste' in the production and consumption of Scottish agricultural landscapes: Introducing the 'parish study' method <u>Lee-Ann Sutherland</u> Social Economic and Geographical Sciences Group, James Hutton Institute, Aberdeen, UK	
Video minicam and participatory visual techniques for grasslands and grazing management <u>Petra Lackova</u> , Katrina Brown, Dominic Duckett The James Hutton Institute, Aberdeen, UK	
Exploring everyday globalization with digital and visual methods <u>Michael Woods</u> Aberystwyth University	
Strengths and weaknesses of visual choice experiments <u>Kati Häfner</u> Leibniz Centre for Agricultural Landscape Research (ZALF)	
Ethical concerns of doing participatory video with Roma in Hungary <u>Anna Augustyn</u> Visiting researcher at Hungarian Academy of Sciences	



The precongress workshop and 12 access scholarships to the main congress were funded by the Macaulay Development Trust. Dr TB Macaulay was one time President and Chairman of the Sun Life Insurance company of Canada, and was personally involved in developing agriculture in Canada and Scotland. He provided an endowment to found the Macaulay Institute for Soil Research in 1930, to help improve the productivity of Scottish agriculture. The Macaulay Development Trust was established in 1994 by a Deed of Trust by the Board of Governors of the Macaulay Land Use Research Institute, with an endowment from the sale of some of the Macaulay Estate in Aberdeen on which the original institute was sited. The Trust supports high-quality research into the sustainable use of land and natural resources, for the benefit of people, their community, and the environment in line with the vision of TB Macaulay.

Session 1: Wednesday August 19, 9 am - 10.30 am

Working Group 1	Organisation and Political Potency: Food and Farming Movements 1
Chair	Steven Emery (Birmingham University, UK)
Room 1	Wed Aug 19, 9 am – 10.30 am
Working together successfully? Evaluating the co-operative dynamics of the Pontbren project <u>Sophie Wynne Jones</u> Aberystwyth University, UK	
Dairy co-ops: stronghold of productivism or 'fertile ground' for change? <u>Jeremie Forney</u> Bern University of Applied Sciences, Switzerland	
Post-Soviet fishing collective farms as idiosyncratic assemblages of personal will, community values and socio-economic circumstance <u>Maria Nakhshina</u> University of Aberdeen, UK	
Working Group 2	Global Governance and Sustainability Assessment
Chair	Damian Maye (University of Gloucestershire)
Gordon A	Wed Aug 19, 9 am – 10.30 am
Alternative food networks in the postcolonial world: indigeneity and struggles for food sovereignty <u>Marisa Wilson</u> University of Edinburgh, UK	
"She can feed a hungry planet": analysing biopolitics and gender in world food security systems? <u>Uschi Bay</u> Monash University, Australia	
Acknowledging complexity in 21st century food systems when assessing their performance <u>James Kirwan</u> ¹ , Damian Maye ¹ , Gianluca Brunori ² ¹ University of Gloucestershire, UK, ² University of Pisa, Italy	
Which are the social issues in sustainable assessments of agriculture? <u>Elin Slätmo</u> , Klara Fischer, Elin Rööös Swedish University of Agricultural Sciences, Sweden	
Working Group 4	Critical Mapping
Chair	Gareth Enticott (Cardiff University, UK)
Room 3	Wed Aug 19, 9 am – 10.30 am
Mixed methods mapping for agri-environment decision-making <u>Beth Brockett</u> Lancaster University, UK	
Maps as a tool of agricultural planning and policy – the case of Poland <u>Jerzy Banski</u> Institute of Geography and Spatial Organization, Poland	
Maps, mapping and agri-food production: reinforcing or contesting the bio-economy? <u>Vaughan Higgins</u> ¹ , Gareth Enticott ² ¹ Charles Sturt University, Australia, ² Cardiff University, Wales, UK	
The politics of mapping and regional branding: mobilizing new spheres of rural contestation <u>Adele Millard</u> University of Western Australia	

Session 1: Wednesday August 19, 9 am – 10.30 am

Working Group 5	The experiences of older persons in rural communities
Chair	David L. Brown (Cornell University, USA)
Room 4	Wed Aug 19, 9 am – 10.30 am
<p>Retirement as a biographic life course transition among Swiss farming families: challenges linked to changed social roles <u>Karin Zbinden Gysin</u>, Sandra Contzen, Cécile Neuenschwander, Michèle Métrailler <i>Bern University of Applied Sciences, Switzerland</i></p>	
<p>Old people's experiences of ageing in rural and urban communities <u>Marit S. Haugen</u>¹, Oddveig Storstad² ¹Centre for Rural Research (Norwegian University of Science and Technology) Norway, ²Centre for Rural Research, Norway</p>	
<p>Toward a Multi-Dimensional Model of At-Oneness: Constructing Home Over the Life Course in Rural Ireland <u>Thomas Scharf</u>¹, Kieran Walsh¹, Graham D. Rowles² ¹National University of Ireland Galway, ²University of Kentucky, USA</p>	
Working Group 7	Visions and Theories of the Rural
Chair	Pavel Pospesch (Masaryk University, Czech Republic)
Room 9	Wed Aug 19, 9 am – 10.30 am
<p>Think locally and act globally: understanding human development in the era of globalization <u>Krzysztof Gorlach</u>, Piotr Nowak <i>Jagiellonian University, Poland</i></p>	
<p>Urban views revisited? "Rural populations" in the era of mobilities <u>Keith Halfacree</u> <i>Swansea University, UK</i></p>	
<p>Re-imagining the countryside: from Rural Idyll to Good Countryside. A provocation <u>Mark Shucksmith</u> <i>Newcastle University, UK</i></p>	
<p>Rurality – "the neverending story" <u>Elwira Piszczek</u> <i>Institute of Sociology, Poland</i></p>	

Working Group 10	Regional Disparities and Periurban Developments
Chair	Nigel Swain (University of Liverpool, UK)
Balmoral Suite	Wed Aug 19, 9 am – 10.30 am
<p>Czech rural peripheries in the process of spatial polarization and the impact of the economic crisis <u>Josef Bernard</u> <i>Institute of Sociology CAS, Czech Republic</i></p>	
<p>Crisis and interstitial rurality: the collapse of urban development? <u>Elvira Sanz</u>¹, Maria Jesús Rivera² ¹Public University of Navarra, Spain, ²University of the Basque Country, Spain</p>	
<p>The rural in the metropolis: between the impact of the crisis and the local practices <u>Renato Carmo</u>, Daniela Ferreira <i>ISCTE-IUL, Portugal</i></p>	
<p>Social diversity and changing mobilities in peri-urban rural areas. the case of Gran Vega region in Sevilla (Spain) <u>Jesus Oliva</u>¹, Manuel Gonzalez², Inmaculada Montero² ¹Public University of Navarra, Spain, ²Pablo Olavide University, Spain</p>	
Working Group 12	Communities and Context
Chair	Jelte Harnmeijer (James Hutton Institute, UK), Giorgio Osti (University of Trieste, Italy)
Crombie A	Wed Aug 19, 9 am – 10.30 am
<p>Partnerships in water management – how contexting matters? <u>Minna Kaljonen</u> <i>Finnish Environment Institute, Finland</i></p>	
<p>Getting low carbon governance right: learning from actors involved in Community Benefits <u>Marianna Markantoni</u> <i>SRUC, UK</i></p>	
<p>Social finance: radical alternative or civil society bankrupted? Community shares in community energy <u>Ellie Brodie</u> <i>SRUC, UK</i></p>	
Working Group 14	Transformations of Social Inequalities and Welfare Approaches
Chair	Annette Aagaard Thuesen (Danish Centre for Rural Research, Denmark), Helle Noergaard (Aalborg University, Denmark)
Board Room A and B	Wed Aug 19, 9 am – 10.30 am
<p>The renew role of family and other traditional responses to face social vulnerabilities in Spanish rural areas: the case of SACAM (Albacete) Jaime Escribano Pizarro, <u>Diana Valero López</u>, José Javier Serrano Lara, Javier Esparcia Pérez <i>University of Valencia, Spain</i></p>	
<p>Geography matters: the complex drivers of social exclusion and poverty in rural contexts <u>Philomena de Lima</u>¹, Andrew Copus², Diana Valero López³ ¹University of the Highlands and Islands, UK, ²James Hutton Institute, UK, ³University of Valencia, Spain</p>	
<p>Village caretakers: where, why and how? Dorthe Salling, <u>Gunnar Lind Haase Svendsen</u>, Jens Kaae Fisker <i>University of Southern Denmark, Denmark</i></p>	

Session 1: Wednesday August 19, 9 am – 10.30 am

Working Group 15	Social Capital and Rural Development
Chair	Pawel Starosta (University of Lodz, Poland)
Room 10	Wed Aug 19, 9 am – 10.30 am
<p>How to define successful citizen initiatives? A professional perspective <u>Erzsi de Haan</u>¹, Tialda Haartsen¹, Dirk Strijker¹, Sabine Meier² ¹University of Groningen, The Netherlands, ²Hanze University of Applied Sciences, The Netherlands</p>	
<p>Between social collapse, clans and open, solidary communities. Social capital of Northern Poland's rural areas <u>Wojciech Kniec</u> Nicolaus Copernicus University, Poland</p>	
<p>Relational social capital in the rural spaces and the most important actors. A case of study from SNA of LEADER+ program in the province of Teruel (Spain) <u>Jaime Escribano Pizarro</u>, Javier Esparcia Perez, José Javier Serrano Lara Departamento de Geografía, Instituto Interuniversitario de desarrollo local, Universidad de Valencia, Spain</p>	
Working Group 16	Actors, Institutions and Governance Mechanisms in Response to Rural Climate Change
Chair	Jonathan Hopkins (James Hutton Institute, UK)
Room 16	Wed Aug 19, 9 am – 10.30 am
<p>"I don't believe in climate change!": farmers' adaptations to climate change and their management of risk <u>Guy Robinson</u>^{1,2}, Christopher Raymond^{2,3} ¹University of South Australia, ²University of Adelaide, Australia, ³University of Copenhagen, Denmark</p>	
<p>Mainstreaming climate change into rural development planning in Nigeria: reflections on strategies and constraints <u>Edlyne Anugwom</u> University of Nigeria</p>	
<p>Farmers' engagement with the challenge of climate change: a case study of farmers in Gloucestershire <u>Alice Hamilton-Webb</u> Royal Agricultural University, UK</p>	
Working Group 22	Rural Gentrification in Diverse National Contexts 1
Chair	Martin Phillips (University of Leicester, UK)
Room 7	Wed Aug 19, 9 am – 10.30 am
<p>Rural gentrification in Russia: land rush, gated communities and post-productivist farming <u>Natalia Mamonova</u>¹, Lee-Ann Sutherland² ¹International Institute of Social Studies of Erasmus University, The Netherlands, ²James Hutton Institute, UK</p>	
<p>Rural gentrification and tourism development: a case of villages in the Fuji-Submontane area, Japan <u>Ryo Iizuka</u>¹, Toshio Kikuchi², Yasuko Takatori³ ¹Shumei University, Japan, ²Tokyo Metropolitan University, Japan, ³Agricultural Policy Committee, Inc., Japan</p>	
<p>Rural gentrification and Khao Yai National Park: hyperreal rurality in Thailand <u>Craig Wheway</u> Rajabhat Maha Sarakham University, Thailand</p>	

Working Group 23	Agriculture and Rural Development
Chair	Sally Shortall (Queens University Belfast, UK), Bettina Bock (Wageningen University, The Netherlands)
Forbes Room	Wed Aug 19, 9 am – 10.30 am
<p>Agricultural changes leading to economic precarity – how do Swiss farm women and men react? <u>Sandra Contzen</u> Bern University, Switzerland</p>	
<p>The LEADER approach and new relationships of women and men in rural communities Katarzyna Zajda¹, Sylwia Michalska¹ ¹University of Lodz, Poland, ²Institute of Rural and Agricultural Development, Poland</p>	
<p>Do women rule the Polish countryside? Gender and rural self-government in Poland <u>Ilona Matysiak</u> The M. Grzegorzewska Academy of Special Education, Poland</p>	
<p>Are rural gender relations really so different? Evidence from Northern Ireland <u>Lori McVay</u> Spring Arbor University, USA</p>	
Working Group 26	Local Governance and Institutional Innovations 1
Chair	Egon Noe (Aarhus University, Denmark)
Gordon B	Wed Aug 19, 9 am – 10.30 am
<p>Neo-liberal appropriation of local food by the State: Korean case and implications <u>Chul-Kyoo Kim</u>¹, Haejin Lee² ¹Korea University, Republic of Korea, ²Konkuk University, Republic of Korea</p>	
<p>Re-embedding food practices: agro-biodiversity preservation, heritage policies and the Andean potato <u>Alberto Arce</u>¹, Olivia Angie¹, Eleanor Fisher² ¹Wageningen University, The Netherlands, ²University of Reading, UK</p>	
<p>The possibilities and constraints of a peripheral state to re-regulate and re-articulate the new social relations brought by neoliberal soybean expansion – the case of the Uruguayan government 2005-2015 <u>Matilda Baraibar</u> Stockholm University, Sweden</p>	

Join us for the **4th Nordic Conference for Rural Research 'Nordic Ruralities: Crisis and Resilience'**.
 University of Akureyri, Iceland. May 22-24, 2016. Submission deadline December 1st, 2015.
 Further information: www.ruralities.org

Session 2: Wednesday August 19, 11am – 12.30 pm

Working Group 1	Organisation and Political Potency: Food and Farming Movements 2
Chair	Sophie Wynne Jones (Aberystwyth University, UK)
Room 1	Wed Aug 19, 11 am – 12.30 pm
The state constitutionalism of food sovereignty in Latin America: turning possibility into reality? <u>Mark Tilzey</u> <i>Coventry University, UK</i>	
Social land use and the co-production of community food: a socially innovative approach to public sector food provisioning <u>Alex Franklin¹</u> , <u>Ria Dunkley¹</u> , <u>Imre Kovach²</u> , <u>Bernadett Csurgó²</u> ¹ <i>Cardiff University</i> , ² <i>Hungarian Academy of Sciences, Hungary</i>	
Dynamics in the political potency of an organic farming movement: the case of the Czech Republic <u>Heidrun Moschitz¹</u> , <u>Matthias Stolze¹</u> , <u>Andrea Hrabalova²</u> ¹ <i>Research Institute of Organic Agriculture, Switzerland</i> , ² <i>Institute of Agricultural Economics, Czech Republic</i>	
Rural Research projects as seeds of alternatives to neoliberalism <u>Pia Heike Johansen</u> <i>University of Southern Denmark, Danish Centre for Rural Research, Esbjerg, Denmark</i>	
Working Group 2	Civic Food, Urban Agriculture and Social Media 1
Chair	Jessica Duncan (Wageningen University, The Netherlands)
Gordon A	Wed Aug 19, 11am – 12.30 pm
Local and global responsibilities in a transforming foodscape – producers' and consumers' views on care and ethics <u>Susanne Stenbacka</u> , <u>Sofie Joosse</u> <i>Uppsala University, Sweden</i>	
The role of home food gardens for alternative food systems – the case of Slovenia <u>Žana Mehič¹</u> , <u>Maria Gerster-Bentaya¹</u> , <u>Andrea Knierim¹</u> , <u>Marina Pintar²</u> , <u>Majda Černič Istenič²</u> , <u>Matjaž Glavan²</u> ¹ <i>Institute of Social Sciences in Agriculture, Department of Agricultural Science, University of Hohenheim, Germany</i> ² <i>Biotechnical Faculty, University of Ljubljana, Slovenia</i>	
Post-socialist sharing economy: home grown food and informal distribution networks <u>Petr Jehlička^{1,2}</u> , <u>Nad'a Johannisova¹</u> , <u>Eva Fraňková¹</u> , <u>Petr Daněk²</u> ¹ <i>The Open University</i> , ² <i>Masaryk University, Czech Republic</i>	
Working Group 3	Introducing Public Goods
Chair	Catherine Darrot (Agrocampus Ouest, France; CNRS, France)
Room 5	Wed Aug 19, 11 am – 12.30 pm
Farmers' production of public goods. Sociological approach of an economic construction <u>Philippe Boudes</u> <i>Agrocampes Ouest, France</i>	
Technical practices as a negotiation basis for farms' public goods' provisions <u>Catherine Darrot¹</u> , <u>Diane Giorgis²</u> ¹ <i>Agrocampus Ouest, France</i> , ² <i>CNRS, France</i>	
Collective action and biodiversity conservation in dairy farming: innovative forms of organizing the provision of private, public and common goods <u>Paul Swagemakers¹</u> , <u>Lola Dominguez Garcia¹</u> , <u>Xavier Simón Fernandez¹</u> , <u>Pierluigi Milone²</u> , <u>Flaminia Ventura²</u> ¹ <i>Vigo University, Spain</i> , ² <i>Perugia University, Italy</i>	

Reinventing the commons. Linking sustainability and revitalization of community <u>Laura Tolnov Clausen</u> , <u>Lise Byskov Herslund</u> , <u>Tove Enggrob Boon</u> <i>Copenhagen University, Denmark</i>	
Collective actions and institutions as main drivers to provide public goods: some cases in Italian agriculture <u>Francesco Mantino</u> <i>INEA, Italy</i>	
Working Group 4	Maps, Food and Consumption
Chair	Vaughan Higgins (Charles Sturt University, Australia)
Room 3	Wed Aug 19, 11 am – 12.30 pm
Mapping rural landscapes and livelihoods <u>Susan Machum</u> <i>St Thomas University, Canada</i>	
Mapping consumption groups in the city of Barcelona <u>Ricard Espelt</u> <i>Universitat Oberta de Catalunya, Spain</i>	
The map and the terroir – adapting geographical boundaries for geographical indications in Norway <u>Atle Hegnes</u> <i>University of Oslo, Norway</i>	
Mapping local food clusters of small producers in Northern Finland <u>Toivo Muilu¹</u> , <u>Ossi Kotavaara²</u> , and <u>Kirsi Korhonen¹</u> ¹ <i>Natural Resources Institute Finland (Luke), Finland</i> , ² <i>University of Oulu, Finland</i>	
Working Group 5	The Determinants of Rural Ageing
Chair	Thomas Scharf (National University of Ireland)
Room 4	Wed Aug 19, 11 am – 12.30 pm
Natural decrease in the countries of Europe and its rural and urban counties in the context of the 2nd demographic transition <u>Dudley Poston Jr.</u> , <u>Kenneth Johnson</u> , <u>Layton Field</u> <i>Texas A&M University, USA</i>	
The vanishing home on the range: natural decrease in rural Kansas <u>Laszlo Kulcsar</u> , <u>Nina Glasgow</u> , <u>Brian Thiede</u> , <u>David Brown</u> <i>Kansas State University, USA</i>	
Migration and ageing processes in non-metropolitan Australia: an analysis of thirty years of change <u>Neil Argent</u> , <u>Peter Smailes</u> , <u>Trevor Griffin</u> <i>University of New England, Australia</i>	
Causes and effects of demographic ageing process. Case study: rural settlements of Buzau County (Romania) <u>Ilinca-Valentina Stoica</u> , <u>Daniela Zamfir</u> <i>University of Bucharest, Romania</i>	

Session 2: Wednesday August 19, 11am – 12.30 pm

Working Group 6	'Critical' Extension for Sustainable Development
Chair	Alex Koutsouris (Agricultural University of Athens, Greece), Artur Cristóvão (University of Trás-os-Montes and Alto Douro, Portugal)
Room 2	Wed Aug 19, 11 am – 12.30 pm
Critical extension against the treadmill <u>Alex Koutsouris</u> <i>Agricultural University of Athens, Greece</i>	
Achieving practice change through facilitated group learning Katrin Prager, <u>Rachel Creaney</u> <i>James Hutton Institute, UK</i>	
The competent farmer – a conceptual approach to study farmers' competence as interaction between farmer, advisory services and research <u>Egil Petter Stræte</u> <i>Centre for Rural Research, Norway</i>	
From crisis to possibility: a case study of potato growers in rural Greece Maria Partalidou, Anastasios Michailidis, Dimitrios Tselembis <i>Aristotle University of Thessaloniki, Greece</i>	
Working Group 7	Rural Tourism
Chair	Elisabete Figueiredo (University of Aveiro, Portugal)
Room 9	Wed Aug 19, 11 am – 12.30 pm
Forest well-being tourism - a new possibility for remote rural areas in Finland <u>Ismo Björn</u> <i>University of Eastern Finland</i>	
Collective action for joint agrifood and tourism marketing in Chefchaouen, Morocco <u>Mechthild Donner</u> ¹ , Fatiha Fort ¹ , Sietze Vellema ² ¹ Montpellier SupAgro, France, ² Wageningen University, The Netherlands	
"Urban, be my guest", the Rural said: community agro-tourism, an Andean case study <u>Giulia Baldinelli</u> <i>SOAS, UK</i>	
The structural relationships among tourism motivation, satisfaction, and loyalty for ecotourism in rural communities in Korea <u>Kyung Hee Kim</u> <i>National Academy of Agricultural Science, RDA, Republic of Korea</i>	
Working Group 8	Social and Cultural Change 1
Chair	Ingrid Machold (Federal Institute of Less-Favoured and Mountainous Areas, Austria)
Room 15	Wed Aug 19, 11 am – 12.30 pm
The effects of road infrastructure on migration and migration intentions: the case of North Iceland <u>Thoroddur Bjarnason</u> <i>University of Akureyri, Iceland</i>	
Les Néoruraux of then and today in rural Brittany <u>Liviu Măntescu</u> <i>Humboldt University, Germany</i>	
International migration flows to Australia and rural cosmopolitanism Branka Krivokapic Skoko ¹ , Jock Collins ² , Carol Reid ³ ¹ Charles Sturt University, Australia, ² University of Technology Sydney, Australia, ³ University of Western Australia	

Rural local schools - welfare and symbolic in local community development Mariann Villa ¹ , Agneta Knutas ² , Ragnhild Olaus Liland ² ¹ Center for Rural Research, Norway, ² NTNU, Norway	
Working Group 10	Migrations
Chair	Jesús Oliva (Public University of Navarre, Spain)
Balmoral Suite	Wed Aug 19, 11 am – 12.30 pm
Labour contractors and migrant labour in Italy's Neoliberal Agriculture <u>Lucilla Salvia</u> <i>La Sapienza University of Rome, Italy</i>	
The need for and absence of flexible migrant work in the Hungarian fruit and vegetable growing sectors Katalin Kovács, Anna Hamar, Monika Maria Váradi <i>Centre for Economic and Regional Studies, HAS, Hungary</i>	
International immigrants in rural areas: the effect of the crisis in settlement patterns and family strategies Rosario Sampedro ¹ , Luis Camarero ² ¹ University of Valladolid, Spain, ² UNED, Spain	
Counterurbanisation, pro-rural migration and rural sustainability. The impact of crisis on Spanish remote rurality <u>María Jesús Rivera</u> <i>University of the Basque Country (UPV/EHU), Spain</i>	
Working Group 11	Policies and the Governance of Good Farming
Chair	Jeremie Forney (School of Agricultural, Forest and Food sciences, Switzerland)
Room 17	Wed Aug 19, 11 am – 12.30 pm
Conceptualising the "good farmer" in the context of exotic disease management: exploring the drivers of good practice Rhiannon Naylor ¹ , Alice Hamilton-Webb ¹ , Ruth Litte ² , Damian Maye ³ ¹ Royal Agricultural University, UK, ² University of Sheffield, UK, ³ Countryside and Community Research Institute, UK	
Reshaping the notion of "good farming" in agri-ecological terms. The Flowering Meadows programme in France <u>Christine de Sainte Marie</u> ¹ , Philippe Mestelan ² ¹ INRA, France, ² SCOPELA, France	
Looking at the heart of "good farming": obstacle or corner stone for building food futures? <u>Jeremie Forney</u> <i>Bern University of Applied Sciences, Switzerland</i>	
Did post-war productivist policies change the notion of "good farming"? <u>Rob Burton</u> <i>Centre for Rural Research, Norway</i>	
Picturing good farming: performing food utopias with new, sustainable farmers <u>Paul Stock</u> <i>University of Kansas, USA</i>	

Session 2: Wednesday August 19, 11 am – 12.30 pm

Working Group 12	Social Relations and Scale
Chair	Jayne Glass, Rosalind Bryce (University of the Highlands and Islands, UK)
Crombie A	Wed Aug 19, 11 am – 12.30 pm
Payment for Environmental Services and the Transformation of social system: a case study of water PES scheme in West Nusa Tenggara, Indonesia <u>Akhmad Fauzi</u> , Chaterina Paulus <i>Bogor Agricultural Institute, Indonesia</i>	
Justice, scale frames, and the water-energy nexus in the American Southwest <u>Flurina Schneider</u> <i>Centre for Development and Environment, Switzerland</i>	
Water justice: is flood prevention only a matter of rural areas? <u>Giorgio Osti</u> <i>University of Trieste, Italy</i>	
“Conservation is all about having a blether, and getting people on board”: roles and opportunities for embodied social interactions in Scottish conservation <u>Sam Staddon</u> <i>University of Edinburgh, UK</i>	
Working Group 14	Transformations of Participation in Welfare Services 1
Chair	Heele Noergaard (Aalborg University, Denmark), Jaime Escibano Pizarro (University of Valencia, Spain)
Board Room A and B	Wed Aug 19, 11 am – 12.30 pm
Negotiations of rural stewardship in a Nordic-type welfare state <u>Patrick Cras</u> <i>Swedish University of Agricultural Sciences, Sweden</i>	
Citizen participation in the context rural local welfare system <u>Mari Kattilakoski</u> ¹ , <u>Nina Rantamäki</u> ² ¹ <i>University of Eastern Finland</i> , ² <i>University of Jyväskylä, Finland</i>	
Do all communities have the capacity to engage in service co-production? Testing and challenging current policies across communities that ‘do not engage’ <u>Artur Steiner</u> <i>SRUC, UK</i>	
Working Group 15	Sustainable Agricultural/Rural Development, Network Learning and Community Building 1
Chair	Sandra Šūmane (Nodibinajums Baltic Studies Centre, Latvia)
Room 10	Wed Aug 19, 11 am – 12.30 pm
Reciprocity in an agritourism community of practice <u>Sharon Flanigan</u> , Keith Matthews <i>James Hutton Institute, UK</i>	
Evaluation of a multi-case participatory action research project: the case of SOLINSA <u>Robert Home</u> ¹ , Niels Rump ² ¹ <i>FIBL, Switzerland</i> , ² <i>Agridea, Switzerland</i>	

Governing agriculture and rural development in a rapidly changing world Marlinde Elizabeth Koopmans ^{1,2} , Elke Rogge ¹ , Evy Mettepenningen ² , Guido Van Huylenbroeck ² , <u>Karlheinz Knicke</u> ³ , Sophie Réviron ⁴ ¹ <i>Institute of Agriculture and Fisheries research, Merelbeke, Belgium</i> , ² <i>Ghent University, Ghent, Belgium</i> , ³ <i>Institute for Rural Development, Frankfurt/main, Germany</i> , ⁴ <i>Swiss Association for the Development, Lausanne, Switzerland</i>	
Social innovation in remote rural places: arts practice as ‘creative disruption’ <u>Frances Rowe</u> <i>University of Newcastle, UK</i>	
Working Group 16	Concepts and Framings of Ruralities in Transition
Chair	Christian Reynolds (University of Aberdeen)
Room 16	Wed Aug 19, 11 am – 12.30 pm
Community in rural responses to climate change: polysemic, polyvalent or phatic? <u>Gerald Taylor Aiken</u> <i>Université du Luxembourg</i>	
Resident experiences of wind farms in rural landscapes: an exploration of attitudes towards three existing sites <u>Rebecca Wheeler</u> <i>University of Exeter, UK</i> Runner up in the <i>Sociologia Ruralis</i> Student Paper Competition	
Transition and tradition: how are low-carbon initiatives contributing to continuity and change in rural communities? <u>Elizabeth Dinnie</u> , Joshua Msika, Annabel Pinker, Kirsty Holstead, Anke Fischer <i>James Hutton Institute, UK</i>	
Working Group 20	Financialization of Agri-Food Industries
Chair	Sarah Ruth Sippel (University of Leipzig, Germany)
Room 8	Wed Aug 19, 11 am – 12.30 am
Neoliberalism’s role in promoting the financialization of agri-food industries: evidence from Australasia <u>Geoffrey Lawrence</u> ¹ , Chul-Kyoo Kim ² , Nikki Larder ¹ , Sarah Ruth Sippel ³ ¹ <i>University of Queensland, Australia</i> , ² <i>Korea University, Republic of Korea</i> , ³ <i>University of Leipzig, Germany</i>	
The Canadian province of Saskatchewan and change in land ownership patterns <u>Jostein Brobakk</u> ¹ , Bruce Muirhead ² ¹ <i>Centre for Rural Research, Norway</i> , ² <i>Norway University of Waterloo, Canada</i>	
“This is a risky investment” Norwegian agriculture attracting private equity capital <u>Bjørn Klimek</u> <i>Norwegian Agricultural Economics Research Institute, Norway</i>	
New farm/land investments and local dis/content: the forms and strategies of encounter <u>Jana Lindbloom</u> <i>Slovak Academy of Sciences, Slovakia</i>	

Session 2: Wednesday August 19, 11 am – 12.30 pm

Working Group 23	The Rural 'Others': migrants, queers and farming girls
Chair	Bettina Bock (Wageningen University, The Netherlands)
Forbes Room	Wed Aug 19, 11 am – 12:30 pm
Male in-migrants in Finnmark, northernmost Norway and constructions of masculinities: experiencing a rural space of opportunities Marit Aure ¹ , <u>Mai Camilla Munkejord</u> ^{2,3} ¹ Northern Research Institute, Norway, ² Uni Rokkan Centre, Norway, ³ University of Tromsø, Norway	
Rural queers: exploring the lives of LGBT persons in rural areas in Norway <u>Helga Eggebø</u> , Maria Almlie, Marte Taylor Bye KUN Center for Gender Equality, Norway	
'It's different now; girls can be farmers': social change and the impact on successor identification on British family farms <u>Hannah Chiswell</u> University of Exeter, UK	
The Agency Paradox: the impact of gender(ed) frameworks on Irish farm youth <u>Anne Cassidy</u> National University of Ireland, Ireland	
Working Group 25	Education and Learning Networks
Chair	David O'Brien (University of Missouri, USA)
Room 7	Wed Aug 19, 11 am – 12.30 pm
Effect of vocational education and qualification on change in gender-oriented family farm management: A case study of female farm managers in Austria and Switzerland <u>Yukiko Otomo</u> Jumonji University, Japan	
The role of the advisory system and public organizations in the blueberry production sector in Central/North, Portugal: A case study of new small-scale farmers <u>Timothy Koehnen</u> , Miguel Pires UTAD, Portugal	
Capacity building strategies as a tool for rural areas development <u>Miriam López</u> , Raquel Pastor Technical University of Madrid, Spain	
Emerging educational subjectivities in the global periphery: new worker identities for new times <u>Michael Corbett</u> ¹ , Unn-Doris Baeck ² ¹ University of Tasmania, Australia, ² University of Trømsø, Norway	
Linking graduate student survey research training with locality-based economic development: the University of Missouri Program <u>David O'Brien</u> , Sharon Gulick University of Missouri, USA	

Working Group 26	Local Governance and Institutional Innovations 2
Chair	Markus Schermer (University of Innsbruck, Austria)
Gordon B	Wed Aug 19, 11 am – 12.30 pm
Juggling along the collaboration spectrum – balancing collaboration and competitiveness in a changing agricultural community <u>Tzruya Calvão Chebach</u> ^{1,2} , Amit Ashkenazy ^{2,3} , Boaz Hurwitz ⁴ ¹ Tel Aviv University, Israel, ² Sustainability Foresight, The Netherlands, ³ TU Delft, The Netherlands, ⁴ Arava R&D Center, Israel	
Building local food governance: an analysis of some critical points <u>Adanella Rossi</u> , Laura Fastelli University of Pisa, Italy	
Canada's system of supply management as post-neoliberal <u>Bruce Muirhead</u> University of Waterloo, Canada	



Are you a member of the European Society for Rural Sociology? Interested in becoming one? Pick up your lunch and join us in Crombie B for the General Assembly of the European Society for Rural Sociology on Wednesday August 19, from 12:30 to 2:30 pm.

The agenda includes:

- Reports from the secretary, treasurer, auditor, and editor of *Sociologia Ruralis*
- Election of 2015-2017 President and Executive Committee (members only)
- Up-date on ESRS events
- Presentation of winning bid to host the ESRS congress in 2017

The ESRS is the leading European association for scientists involved in the study of agriculture and fisheries, food production and consumption, rural development and change, rurality and cultural heritage, equality and inequality in rural society, and nature and environmental care. The membership in the ESRS is open to people in- and outside Europe who are interested in the study of rural questions.

In the past two years, the ESRS has set up six new Research Study Groups, convened by ESRS members:

- Research group on Western Balkans (Majda Čeranič Istenič, University of Ljubljana)
- Southern and Mediterranean Europe: Social Change, Challenges and Opportunities (María Jesús Rivera, University of the Basque Country)
- Rural Response to Climate Change (Liz Dinnie, James Hutton Institute)
- Rural Poverty and Marginalisation (Ildikó Asztalos Morell, Uppsala University)
- Research Web Portal for the Czech Republic (Věra Majerová, University of Prague)
- Bridging Rural Sociology (Talis Tisenkopfs, Baltic Studies Centre)

Detailed information is available on posters throughout the AECC. All of the convenors are attending the congress, and will be happy to chat. A new call for study groups will be released this autumn.

For further information see www.ruralsociology.eu

Session 3: Wednesday August 19, 4.30 pm – 6 pm

Working Group 1	Organisation and Political Potency: New Rural Movements
Chair	Mike Woods (Aberystwyth University, UK)
Room 1	Wed Aug 19, 4.30 pm – 6 pm
Rural political mobilization in response to flooding in England <u>Steven Emery</u> <i>Birmingham University, UK</i>	
By-passing the state: fossil fuel divestment and the Galilee Basin, Australia <u>Carol Richards¹</u> , <u>Robin Mayes¹</u> , <u>Mike Woods²</u> ¹ <i>Queensland University of Technology</i> , ² <i>Aberystwyth University, UK</i>	
On the possibility of transnational cooperation between local movements challenged by multinational pulp and paper companies in the neo-liberal world <u>Sakari Hänninen</u> <i>National Institute for Health and Welfare, Finland</i>	
Rural youth vulnerability to populism as a pro-democratic choice: experiencing inequalities as catalyst or inhibitor of anti-neoliberal civic involvement? <u>Monika Kwiecinska-Zdrenka</u> <i>Nicolaus Copernicus University, Poland</i>	
Working Group 2	Transition and Niche Innovations 1
Chair	James Kirwan (University of Gloucestershire, UK)
Gordon A	Wed Aug 19, 4.30 pm – 6 pm
Niche-innovations between breaks and continuities with the regime? A case study into the dairy sector in Belgium <u>Marlene Feyereisen</u> , <u>Pierre Stassart</u> , <u>Francois Melard</u> <i>University of Liege, Belgium</i>	
Transitions towards resilience within the food system: scaling up two organic food chains in Sweden <u>Jacob von Oelreich</u> , <u>Rebecka Milestad</u> <i>KTH Royal Institute of Technology, Sweden</i>	
Where the system is creaking. Transitions and alternatives in the rural context <u>Silvia Doneddu</u> <i>Università degli studi di Cagliari, Italy</i>	
Ecological embeddedness of box schemes – a cross-national study <u>Rebecka Milestad¹</u> , <u>Chris Kjeldsen²</u> , <u>Markus Schermer³</u> , <u>Christoph Furtschegger³</u> , <u>Marcia Ostrom⁴</u> , <u>Susanne Kummer⁵</u> ¹ <i>Royal Institute of Technology, Sweden</i> , ² <i>Aarhus University, Denmark</i> , ³ <i>University of Innsbruck, Austria</i> , ⁴ <i>Washington State University</i> , ⁵ <i>University of Natural Resources and Life Sciences, Austria</i>	

Working Group 3	Contested Models of Land Use
Chair	Paul Swagemakers (Vigo University, Spain)
Room 5	Wed Aug 19, 4.30 pm – 6 pm
From Sole and Despotic Dominion to Property as a Tie of Belonging <u>Mathew Hoffman</u> <i>Cornell University, USA</i>	
Landscape as a common good: the agrarian view <u>Rike Stotten</u> <i>University of Innsbruck, Austria</i>	
Motivations for implementation of ecological compensation areas in Swiss lowland farms <u>Robert Home</u> , <u>Oliver Balmer</u> , <u>Ingrid Jahrl</u> , <u>Matthias Stolz</u> , <u>Lukas Pfiffner</u> <i>FiBL, Switzerland</i>	
A future for Camargue flamingoes: mapping contesting values <u>Angela Wardell-Johnson¹</u> , <u>Yoko Shimizu¹</u> , <u>Lisa Ernoul²</u> ¹ <i>University of the Sunshine Coast, Australia</i> , ² <i>Tour du Valet Research Centre, France</i>	
Working Group 5	Meeting the Needs of an Ageing Rural Population
Chair	Nina Glasgow (Cornell University, USA)
Room 4	Wed Aug 19, 4.30 pm – 6 pm
Community care of the elderly in rural settings: two case studies from Slovenia <u>Duska Knezevic Hocevar</u> , <u>Majda Černič Istenič</u> <i>Research Centre of the Slovenian Academy of Sciences and Arts, Slovenia</i>	
The caring countryside: a variety of caregivers <u>Cecilia Bygdell</u> <i>Upplandsmuseet, Sweden</i>	
Ageing well and the village community <u>Lotte Vermeij</u> <i>The Netherlands Institute for Social Research, The Netherlands</i>	
Working Group 6	The Future of Rural Expertise
Chair	Jeremy Phillipson (Newcastle University, UK)
Room 2	Wed Aug 19, 4.30 pm – 6 pm
Inclusive innovation, knowledge co-production, and human rights-based triple bottom line for rural development <u>John Bryden¹</u> , <u>Stig Gezilius²</u> ¹ <i>NILF, Norway</i> ; <i>University of Aberdeen, UK</i> , ² <i>Buskerud and Vestfold University College, Norway</i>	
Mapping the platform of global digital knowledge in rural businesses <u>Harri Hakala</u> , <u>Torsti Hyyryläinen</u> , <u>Sari Iivonen</u> <i>University of Helsinki, Finland</i>	
The future of rural expertise <u>Philip Lowe</u> , <u>Jeremy Phillipson</u> , <u>Amy Proctor</u> <i>Newcastle University, UK</i>	

Session 3: Wednesday August 19, 4.30 pm – 6 pm

Working Group 7	Visions and Images of Rurality
Chair	Sarah Skerratt (SRUC, UK)
Room 9	Wed Aug 19, 4.30 pm – 6 pm
<p>“A good village”: an analysis of the images from the Czech competition Village of the year <u>Pavel Pospech</u> <i>Institute of Agricultural Economics and Information, Czech Republic</i></p>	
<p>Transformation or subordination? The potential of artistic and creative endeavours for sustainable rural futures <u>Marie Mahon</u>, Brian McGrath <i>National University of Ireland Galway</i></p>	
<p>Challenging the macho forester ideal: change and production of gender equality in Swedish forestry sector <u>Elias Andersson</u>, Gun Lidestav <i>Swedish University of Agricultural Sciences, Sweden</i></p>	
<p>Farming selfies, agriphotos and other genres. Picturing farmers’ lives in social media as a mean of empowerment and taking control over rural imaginariu <u>Olga Rodak</u> <i>Kozminski University, Poland</i></p>	
Working Group 8	Social and Cultural Change 2
Chair	Theresia Oedl-Wieser (Federal Institute of Less-Favoured and Mountainous Areas, Austria)
Room 15	Wed Aug 19, 4.30 pm – 6 pm
<p>The rural home as a container of mobile family history <u>Maarit Sireni</u> <i>University of Eastern Finland</i></p>	
<p>Empowerment strategies among migrant women in a mountainous border area <u>Marta Pallarès-Blanch</u>, Antoni Tulla <i>Universitat Autònoma de Barcelona, Spain</i></p>	
<p>Location, migration and the labour market: longitudinal analysis of rural/urban youth earnings in Britain <u>Martin Culliney</u> <i>University of Lincoln, UK</i></p>	
<p>Determining factors behind the population development in small rural communities <u>Jens Fyhn Lykke Sørensen</u> <i>University of Southern Denmark</i></p>	
<p>Shades of belonging: understanding the nature and impact of attachments to the ‘home place’ on migrated Irish farm offspring <u>Anne Cassidy</u> <i>National University of Ireland</i></p>	

Working Group 9	Territorial Development in the Making
Chair	Michael Kull (Natural Resources Institute (Luke), Finland)
Crombie B	Wed Aug 19, 4.30 pm – 6 pm
<p>Changing rural problems – the history of the rural development problem in Denmark <u>Jeppe Høst</u> <i>University of Copenhagen, Denmark</i></p>	
<p>The role of regional policy in reimagining the rural: comparing contexts in Sardinia, Italy and Appalachian Kentucky, USA <u>Domenica Farinella</u>¹, Ann Kingsolver² ¹<i>University of Cagliari, Italy</i>, ²<i>University of Kentucky, USA</i></p>	
<p>Territorial rural development in Iceland <u>Thoroddur Bjarnason</u> <i>University of Akureyri, Iceland</i></p>	
<p>Neo-liberalism, the new rural paradigm, and transformations in northwestern Ontario, Canada <u>Thomas Dunk</u> <i>Brock University, Canada</i></p>	
Working Group 10	Survival Strategies
Chair	Renato do Carmo (University Institute of Lisbon, Portugal)
Balmoral Suite	Wed Aug 19, 4.30 pm – 6 pm
<p>Agency and development in Second Russia: using opportunities in a local context <u>Leo Granberg</u>, <u>Ann-Mari Sätre</u> <i>Uppsala University, Sweden</i></p>	
<p>Rural communities in the Baltic states: strategies of survival during post-Soviet transformation <u>Rasa Zakeviciute</u> <i>University of Jyväskylä, Finland</i></p>	
<p>Rural poverty and social exclusion: a case of Ukraine <u>Ganna Gerasymenko</u> <i>Institute for Demography and Social Studies, NAS of Ukraine</i></p>	
<p>From vulnerability to resilience. A resource-based model of community learning <u>Anna Pluskota</u> <i>Nicolaus Copernicus University, Poland</i></p>	
Working Group 11	Social Changes, Gender Issues and Farm Succession
Chair	Christine Jurt (Agroscope, Switzerland)
Room 17	Wed Aug 19, 4.30 pm – 6 pm
<p>Changing forms of capital in Irish family farming: a narrative analysis <u>Áine Macken-Walsh</u>¹, Anne Byrne², Peter Cush¹ ¹<i>Teagasc, Ireland</i>, ²<i>NUI Galway, Ireland</i></p>	
<p>Motives and values of young farm successors: evidence from the Czech Republic <u>Lukas Zagata</u> <i>Czech University of Life Sciences Prague, Czech Republic</i></p>	
<p>Emerging landscape businesses: towards a new rural discourse <u>Hanne Bat Finke</u> <i>University of Southern Denmark, Denmark</i></p>	
<p>Autonomy, tyranny of the markets and CAP regulation: changes of the Polish farmers’ identity <u>Hanna Podedworna</u> <i>Warsaw Life Science University, Poland</i></p>	

Session 3: Wednesday August 19, 4.30 pm – 6 pm

Working Group 13	Farmer's (Limited) Agency
Chair	Camilla Eriksson (Swedish University of Agricultural Sciences, Sweden), Maja Farstad (Centre for Rural Research, Norway), Rasmus Blædel Larsen (University of Copenhagen, Denmark)
Crombie A	Wed Aug 19, 4.30 pm – 6 pm
Governance, policies and the spatial development of agriculture - a comparative study <u>Magnar Forbord</u> <i>Centre for Rural Research, Norway</i>	
Structural transformation of grain farms: effects on farm management and the need for societal environmental solutions <u>Kristina Marquardt</u> ¹ , Camilla Eriksson ¹ , Karin Eksvärd ² ¹ Swedish University of Agricultural Sciences, Sweden, ² Inspire Action & Research AB, Sweden	
Why farmers farm the way they farm <u>Maja Farstad</u> <i>Centre for Rural research, Norway</i>	
Differences in perception of income strategies by dairy farmers in areas with high natural and cultural heritage value <u>Ron Methorst</u> , Dirk Roep, Frans Verhees, Jos Verstegen <i>Wageningen University, The Netherlands</i>	
The political economy of sustainable intensification - the role of land, labour and capital <u>Magnar Forbord</u> , Jostein Vik, Bjørn Egil Flø <i>Centre for Rural Research, Norway</i>	
Working Group 14	Transformations of Participation in Welfare Services 2
Chair	Jaime Escribano Pizarro (University of Valencia, Spain), Annette Aagaard Thuesen (Danish Centre for Rural Research, Denmark)
Board Room A and B	Wed Aug 19, 4.30 pm – 6 pm
Welfare services in rural areas – service adjustments and plans for future development <u>Helle Noergaard</u> <i>Aalborg University, Denmark</i>	
Spatial inequality in volunteering and local initiatives <u>Lotte Vermeij</u> <i>The Netherlands Institute for Social Research, The Netherlands</i>	
Nature conservation policy making: do voluntary nature conservation groups have a say? <u>Susan Marango</u> , Gary Bosworth <i>University of Lincoln, UK</i>	
Next generation rural development: community broadband initiatives as a model for neo-endogenous development <u>Koen Salemink</u> ¹ , Dirk Strijker ¹ , Gary Bosworth ² ¹ University of Groningen, The Netherlands, ² University of Lincoln, UK	
Working Group 15	Entrepreneurship in Rural Areas
Chair	Katarzyna Zajda (University of Lodz, Poland)
Room 10	Wed Aug 19, 4.30 pm – 6 pm
Rural-urban business partnerships – territorial transcendence on equal terms <u>Anne-Mette Hjalager</u> <i>University of Southern Denmark, Denmark</i>	
Building virtual bridges: rural creative practitioners online <u>Leanne Townsend</u> , Claire Wallace <i>University of Aberdeen, UK</i>	

Working Group 18	The Importance of 'Knowledge' in Social Organisation Related to Shale Gas
Chair	Elisabet Rasch (Wageningen University, The Netherlands)
Room 16	Wed Aug 19, 4.30 pm – 6 pm
Shale gas development and hydraulic fracturing: investigating public perceptions, trust, and community engagement <u>Gene Theodori</u> ¹ , AE Luloff ² , Fern Willits ² ¹ Sam Houston State University, USA, ² Pennsylvania State University, USA	
Politics of the (un)known: an anthropological perspective on the impacts of Australia's unconventional gas developments <u>Martin Espig</u> <i>University of Queensland, Australia</i>	
Views on hydraulic fracturing: using national level survey data to compare UK and US residents <u>Darrick Evensen</u> ¹ , Sarah O'Hara ² , Matthew Humphreys ² , William Knight ² , Richard Stedman ³ ¹ Cardiff University, UK, ² Nottingham University, UK, ³ Cornell University, USA ³	
Working Group 20	Financialization and Neoliberalism
Chair	Hugh Campell (University of Otago, New Zealand)
Room 8	Wed Aug 19, 4.30 pm – 6 pm
The (micro)financialization of agriculture. Accumulation and indebtedness processes in rural communities <u>Marco Fama</u> <i>University of Calabria, Italy</i>	
Food or finance? Cultural and economic valuation in the Norwegian debate on agricultural land protection <u>Hilde Bjørkhaug</u> , Heidi Vinge <i>Centre for Rural Research, Norway</i>	
More of the same or different? Perceptions of financialization 'from below' <u>Sarah Ruth Sippel</u> , Nicolette Larder <i>University of Leipzig, Germany</i> ¹ , <i>University of Queensland</i> ²	
Working Group 23	Changing Gender Relations
Chair	Sally Shortall (Queen's University Belfast, UK)
Forbes Room	Wed Aug 19, 4.30 pm – 6 pm
Gender and farm divorce in Norway <u>Berit Brandth</u> ¹ , Marit S. Haugen ² ¹ Norwegian University of Science and Technology (NTNU), Norway, ² Centre for Rural Research, NTNU, Norway	
Transnational currents and women's land rights <u>Susie Jacobs</u> <i>Manchester Metropolitan University, UK</i>	
Tradition and transformation in the construction of rural femininities – female farming <u>Susanne Stenbacka</u> <i>Uppsala University, Sweden</i>	
Female farm management and male/part-time farming: a sign of changing gender roles in agriculture or of the crisis of small-sized family farms? <u>Eva-Maria Griesbacher</u> <i>University of Graz, Austria</i>	

Session 3: Wednesday August 19, 4.30 pm – 6 pm

Working Group 25	Education and Training
Chair	Katrin Prager (James Hutton Institute, UK)
Room 7	Wed Aug 19, 4.30 pm – 6 pm
Responsible and sustainable development of heritage interpretation for community goods <u>Eifiona Thomas Lane</u> , Sian Pierce, Nerys Mullally <i>Prifysgol Bangor University, UK</i>	
The role of social and experiential learning in agricultural innovation networks: a case study of the Scottish Monitor Farm programme <u>Annie McKee</u> , Katrin Prager, Rachel Creaney <i>James Hutton Institute, UK</i>	
An examination of the relationship between preferred farm activities and educational effects for visitors: Canonical Correlation Analysis <u>Duk-Byeong Park</u> <i>Kongju National University, Republic of Korea</i>	
Education for innovative and sustainable rural futures <u>Pam Bartholomaeus</u> <i>Flinders University, Australia</i>	
Training for supporting multifunctional rural systems Ivana Bassi, Nadia Carestiatto, <u>Lucia Piani</u> <i>University of Udine, Italy</i>	
Working Group 26	Local Governance and Institutional Innovations 3
Chair	Egon Noe (Aarhus University, Denmark)
Gordon B	Wed Aug 19, 4.30 pm – 6 pm
Institutional innovations: exploring the co-evolution of sustainable agricultural practices and markets <u>Allison Loconto</u> <i>INRA, France</i>	
“They are not going to be able to copy this” – Fighting the cooperative corner and creating third spaces of cooperation in food and farming <u>Raquel Ajates Gonzalez</u> <i>City University London, UK</i> Winner of Sociologia Ruralis Student Paper Competition	
Capitalizing on local food pride. Traditional products movement across Romania’s food market <u>Teodora Capota</u> <i>Babes-Bolyai University, Romania</i>	

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Session 4: Thursday August 20, 9 am – 10.30 am

Working Group 1	Alternatives of Framing in Food Production and Distribution
Chair	Imre Kovach (Hungarian Academy of Sciences, Hungary)
Room 1	Thurs Aug 20, 9 am – 10.30 am
An alternative rural development is possible: organic hay-milk farmers in Austria <u>Agnes Strauss</u> , Ika Darnhofer <i>University of Natural and Life Science, Austria</i>	
Farmers’ cooperation and alternatives to neo-liberal rural policy: young farmers’ initiatives in Italy <u>Pierluigi Milone</u> ¹ , Flaminia Ventura ¹ , Paul Swagemakers ² ¹ Perugia University, ² Vigo University, Spain	
The social and political organization in food driven urban-rural dynamics <u>Hannibal Hoff</u> <i>University of Southern Denmark</i>	
Bottom-up responses to a post-neo-liberal rural: the case of Ireland, UK <u>Karen Keaveney</u> <i>University College Dublin, Ireland</i>	
Working Group 2	Transition and Niche Innovations 2
Chair	Damian Maye (University of Gloucestershire)
Gordon A	Thurs Aug 20, 9 am – 10.30 am
Bricolage for self-sufficiency: an analysis of alternative food initiatives’ structure <u>Mikelis Grivins</u> ¹ , Ilona Kunda ¹ , Talis Tisenkopfs ¹ , Dan Keech ² ¹ Baltic Studies Centre, Latvia, ² Countryside and Community Research Centre, UK	
Farmstart Manchester – the first organic farm business incubator in the UK <u>Mark Stein</u> <i>Salford University, UK</i>	
Countercultural convenience: access to alternative food system quality attributes online <u>Benjamin Wills</u> <i>University of Tasmania, Australia</i>	
Working Group 5	Community Impacts of Rural Ageing
Chair	Marit S. Haugen (Centre for Rural Research [Norwegian University of Science and Technology] Norway)
Room 4	Thurs Aug 20, 9 am – 10.30 am
Old people in rural communities: burden or driving-force? <u>Liga Paula</u> <i>Latvia University of Agriculture, Latvia</i>	
Municipality debates around introduction of KLOV (The Law of Free Choice) in elderly care in rural Sweden <u>Ildikó Asztalos Morell</u> <i>Uppsala University, Sweden</i>	
Tackling isolation: health-related social exclusion amongst elderly people in rural Poland <u>Michal Dudek</u> <i>Institute of Agricultural and Food Economics – National Research Institute, Poland</i>	

Session 4: Thursday August 20, 9 am – 10.30 am

Working Group 6	Knowledge Use in Human-Nature Relationships – Neoliberal or Radical Practice? 1
Chair	Audrey Verma (University of Aberdeen, UK)
Room 2	Thurs Aug 20, 9 am – 10.30 am
<p>Transdisciplinary process design and knowledge integration – challenges for developing sustainable water and land management options <u>Carsten Mann</u>, Martina Schäfer <i>Technische Universität Berlin, Germany</i></p>	
<p>Understanding ecosystems: going beyond maps and models? <u>Kirsty Blackstock</u>, Anja Byg, Kerry Waylen, Alessandro Gimona <i>James Hutton Institute, UK</i></p>	
<p>New roles for extension/advisory services: theoretical interpretations of an alternative model in the Frisian Woodlands, The Netherlands <u>Paul Swagemakers</u> <i>Vigo University, Spain</i></p>	
<p>Data producing NGOs confronted with the demand to professionalise <u>Agnes Fortier</u>, Pierre Alphantery <i>INRA, France</i></p>	
Working Group 7	Rural Policies
Chair	Sarah Skeratt (SRUC, UK)
Room 9	Thurs Aug 20, 9 am – 10.30 am
<p>Rural development in Portugal: between willfulness and reality <u>Isabel Rodrigo</u>, Elisabete Figueiredo, Diogo Soares da Silva <i>University of Aveiro, Portugal</i></p>	
<p>Visions of the rural impeding development? Discourses on a ‘problematic’ region in Estonia <u>Bianka Plüschke</u> <i>University of Tartu, Estonia</i></p>	
<p>Understandings of rural and rural policy in Scotland <u>Sarah Skerratt</u>, Jane Atterton <i>SRUC, UK</i></p>	
<p>The rural municipality as a democratic actor expressing the legitimate common will: How to adjust administrative borders in accordance with the multifaceted life of late modern people? <u>Reidar Almås</u>, Oddveig Storstad, Mariann Villa <i>Centre for Rural Research, Norway</i></p>	

Working Group 8	Integration and International Migration 1
Chair	Dan T. Lichter (Cornell University, USA)
Room 15	Thurs Aug 20, 9 am – 10.30 am
<p>Migrants’ strategies for and experiences of negotiating rural contexts in Angus and Aberdeenshire <u>Rebecca Kay</u>, Moya Flynn <i>University of Glasgow, UK</i></p>	
<p>“Welcoming communities” as incentives for rural development. Recognizing the potential of immigrants in two remote regions of Austria <u>Ingrid Machold</u>, Thomas Dax, Theresia Oedl-Wieser <i>Federal Institute of Less-favoured and Mountainous Areas, Austria</i></p>	
<p>Migrant identities in the workplace <u>Ruth McAreavey</u> <i>Queen’s University Belfast, UK</i></p>	
<p>The role of social engagement in the integration of the newcomers in the rural communities <u>Michaela Dopitová</u> <i>Charles University Prague, Czech Republic</i></p>	
<p>Underemployment among rural immigrants: insights from a family labor utilization framework <u>Leif Jensen</u> <i>Penn State University, USA</i></p>	
Working Group 9	Contradictions on the Ground
Chair	Theresia Oedl-Wieser (Federal Institute for Less-Favoured and Mountainous Areas, Austria)
Crombie B	Thurs Aug 20, 9 am – 10.30 am
<p>The interdependence between local institutional settings and governance arrangements in LEADER <u>Petra Raue</u>, Kim Pollermann, Gitta Schnaut <i>Thünen Institute, Germany</i></p>	
<p>The role of the Common Agricultural Policy and the Cohesion Policy in strengthening the sectoral standard of governance or rural development in Poland <u>Malgorzata Michalewska-Pawlek</u> <i>University of Wroclaw, Poland</i></p>	
<p>Creating space for rural self-governance <u>David Qvist Pears</u>, Lone Søderkvist Kristensen, Jørgen Primdahl <i>University of Copenhagen, Denmark</i></p>	
<p>Localism and rural development <u>Mark Shucksmith</u>, Hilary Talbot <i>Newcastle University, UK</i></p>	

Session 4: Thursday August 20, 9 am – 10.30 am

Working Group 10	Farm Types and Strategies
Chair	Charalambos Kasimis (Agricultural University of Athens)
Balmoral Suite	Thurs Aug 20, 9 am – 10.30 am
How to create agricultural policy without farmers: development of organic farming policy in Bulgaria <u>Petya Slavova</u> , Zdravka Georgieva <i>Sofia University, Bulgaria</i>	
New models to conserve traditional practices: changes of farm-structure and land use in Hungary, a qualitative analysis <u>Boldizsár Megyesi</u> <i>Hungarian Academy of Sciences, Hungary</i>	
Farm succession and the different reasons to overtake farm. A case study from the Czech Republic <u>Šárka Hádková</u> , Lukáš Zagata <i>Czech University of Life Sciences, Czech Republic</i>	
Current role of local agriculture on well-being of inhabitants. Case study from Southern Portugal <u>Diana Surova</u> <i>University of Evora, Portugal</i>	
Geographies of transition: the political and geographical factors of agrarian change in Tajikistan <u>Irna Hofman</u> ¹ , Oane Visser ² ¹ <i>Leiden University</i> , ² <i>ISS The Hague</i>	
Working Group 11	Good Farming Practices
Chair	Jeremie Forney (School of Agricultural, Forest and Food sciences, Switzerland)
Room 17	Thurs Aug 20, 9 am – 10.30 am
Variation and change in “good farming” practices at Finnish farms <u>Suvi Huttunen</u> , Juha Peltomaa <i>Finnish Environment Institute (SYKE), Finland</i>	
Input self-sufficiency in livestock farming: a renegotiation between the farmer and its practices? <u>David Brédart</u> , Pierre Stassart <i>University of Liege, Belgium</i>	
“Good” farming and the emergence of a New Zealand sheep dairy industry <u>Carolyn Morris</u> , Craig Pritchard <i>Massey University, New Zealand</i>	
“Cattle in the blood” – a cultural response to neo-liberalism? <u>Gavin Parsons</u> <i>Sabhal Mòr Ostaig, UK</i>	
Working Group 13	Farmers' Experiences, Perceptions, Identities, Motivations
Chair	Camilla Eriksson (Swedish University of Agricultural Sciences, Sweden), Rasmus Blædel Larsen (University of Copenhagen, Denmark)
Crombie A	Thurs Aug 20, 9 am – 10.30 am
Family farm or family matter? Changing practices and rationalities among Swedish farmers <u>Camilla Eriksson</u> <i>Swedish University of Agricultural Sciences, Sweden</i>	

Adapting new technologies and rationalising everyday worlds: shifting temporalities and relations in Swedish dairy farming <u>Elias Andersson</u> <i>Swedish University of Agricultural sciences, Sweden</i>	
Sustainable Intensification in the UK: the view from the farm <u>Carol Morris</u> ¹ , Michael Winter ² , Matt Lobley ² ¹ <i>University of Nottingham, UK</i> , ² <i>University of Exeter, UK</i>	
“Either you have to be very big, or small and carve out a niche”. Young future farmers view on how to achieve a successful business <u>Ann Grubbström</u> , Susanne Stenbacka, Sofia Jooisse <i>Uppsala University, Sweden</i>	
Working Group 17	Case Study and Methods 1
Chair	Karen Scott (University of Newcastle, UK), Vice-chair Lorna Philip (University of Aberdeen)
Board Room A and B	Thurs Aug 20, 9 am – 10.30 am
Bringing the outside in: technology for increasing engagement with the outside world among housebound older adults in rural North-east Scotland <u>Gillian Dowds</u> ¹ , Lorna Philip ¹ , Mags Currie ² ¹ <i>University of Aberdeen, UK</i> , ² <i>James Hutton Institute, UK</i>	
Determinants of rural livability: the importance of participation in subjective liveability <u>Joost Gieling</u> ¹ , Tialda Haartsen ¹ , Dirk Strijker ¹ , Lotte Vermeij ² ¹ <i>University of Groningen, The Netherlands</i> , ² <i>The Netherlands Institute for Social Research, The Netherlands</i>	
Longer-term impacts of community participation in rural health services planning and links to wellbeing <u>Mags Currie</u> ¹ , Jane Farmer ² , Amanda Kenny ² , Sarah-Anne Munoz ³ , Amy Nimegeer ⁴ ¹ <i>James Hutton Institute, UK</i> , ² <i>La Trobe University, Australia</i> , ³ <i>University of the Highlands and Islands, UK</i> , ⁴ <i>University of Glasgow, UK</i>	
Liveability from a rural geographical perspective <u>Tialda Haartsen</u> <i>University of Groningen, The Netherlands</i>	
Working Group 18	Shale Gas Extraction and Place (Attachment)
Chair	Elisabet Rasch (Wageningen University, The Netherlands)
Room 16	Thurs Aug 20, 9 am – 10.30 am
Resisting fracking – citizenship and belonging in the Noordoostpolder, The Netherlands <u>Michiel Kohne</u> , Elisabet Rasch <i>Wageningen University, The Netherlands</i>	
For and against CSG – Social representations of CSG in public media <u>Sidse Grimstad</u> , Po-Hsin Lai <i>University of Newcastle, Australia</i>	
Unconventional gas development and deliberative democracy: why a regional community said no. A report of findings from the 2012 Lismore election poll and exit-poll survey (New South Wales, Australia) <u>Hanabeth Luke</u> , David Lloyd, Kristin den Exter, Bill Boyd <i>Southern Cross University, Australia</i>	
The political economy and political ecology of shale gas extraction in England <u>Jonathan Cooper</u> <i>Harper Adams University, UK</i>	

Session 4: Thursday August 20, 9 am – 10.30 am

Working Group 20	Financialization of the Food System
Chair	Geoffrey Lawrence (University of Queensland, Australia)
Room 8	Thurs Aug 20, 9 am – 10.30 am
Assessing the impact of financialization in international development agency land dealings <u>Philip McMichael</u> Cornell University, USA	
New Zealand's free trade deal with China: re-evaluating the rhetoric and reality of free-trade deals in agriculture <u>Hugh Campbell</u> ¹ , David Reynolds ¹ and Cinzia Piatti ² ¹ University of Otago, New Zealand, ² University of Hohenheim, Germany	
The spatial dimensions of a neoliberalised countryside: Perspectives from Ireland <u>Jon-Paul Faulkner</u> ^{1,2} , Enda Murphy ³ , Mark Scott ³ ¹ University College Dublin, ² Teagasc, Ireland, ³ University College Dublin, Ireland	
Working Group 23	Changing Gender Relations
Chair	Sally Shortall (Queen's University Belfast, UK)
Forbes Room	Wed Aug 19, 4.30 pm – 6 pm
Gender and farm divorce in Norway <u>Berit Brandth</u> ¹ , Marit S. Haugen ² ¹ Norwegian University of Science and Technology (NTNU), Norway, ² Centre for Rural Research (Norwegian University of Science and Technology) Norway	
Transnational currents and women's land rights <u>Susie Jacobs</u> Manchester Metropolitan University, UK	
Tradition and transformation in the construction of rural femininities – female farming <u>Susanne Stenbacka</u> Uppsala University, Sweden	
Female farm management and male/part-time farming: a sign of changing gender roles in agriculture or of the crisis of small-sized family farms? <u>Eva-Maria Griesbacher</u> University of Graz, Austria	
Working Group 26	Supply Chain Organisation 1
Chair	Egon Noe (Aarhus University, Denmark)
Gordon B	Thurs Aug 20, 9 am – 10.30 am
Communicating trust? The role of social-media and web-based applications for establishing producer-consumer relationships Christoph Furtschegger, <u>Markus Schermer</u> University of Innsbruck, Austria	
New forms of partnerships in food chains <u>Klaus Laursen</u> , Egon Noe Aarhus University, Denmark	

Governance and coordination within and around growing mid-scale organic chains: how shared values are maintained over time?

Claire Lamine¹, Henk Renting²

¹INRA, France, ²RUAF, The Netherlands

The collective power of the Lilliputians: enhancing understanding of how organizational elements of Alternative Food Networks can support a post-neoliberal transition

Jessica Duncan, Stefano Pascucci

Wageningen University, The Netherlands

Sociologia Ruralis

Journal of the European Society for Rural Sociology

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Session 5: Friday August 21, 9 am – 10.30 am

Working Group 6	Knowledge Use in Human-Nature Relationships – Neoliberal or Radical Practice? 2
Chair	Kirsty Blackstock (James Hutton Institute, UK)
Room 2	Fri Aug 21, 9 am – 10.30 am
<p>Can policy be risk-based? The cultural theory of risk and the case of livestock disease containment <u>Dominic Duckett</u>¹, Brian Wynne², Rob Christley³, Jonathan Wastling³, Sophie Latham³, Ruth Alcock⁴, Philip Haygarth⁴, Louise Heathwaite⁴, Maggie Mort⁵, Zoe Austin⁶ ¹James Hutton Institute, UK, ²Centre for Economic and Social Aspects of Genomics, Lancaster University, UK, ³University of Liverpool, UK, ⁴Lancaster Environment Centre, UK, ⁵Department of Sociology and School of Medicine, Lancaster University, UK, ⁶University of York, UK</p>	
<p>Talking across scales about scales? Uncertainty, expertise and trust in fisheries governance after the Fukushima nuclear accident <u>Leslie Mabon</u>¹ and <u>Midori Kawabe</u>² ¹Robert Gordon University, UK, ²Tokyo University of Marine Science and Technology, Japan</p>	
<p>New technological interventions and knowledge production in the conservation of maerl in Falmouth, Cornwall <u>Audrey Verma</u>¹, René van der Wal¹, Anke Fischer² ¹University of Aberdeen, UK, ²James Hutton Institute, UK</p>	
Working Group 7	Representations of the Rural
Chair	Laszlo Kulcsar (Kansas State University, USA)
Room 9	Fri Aug 21, 9 am – 10.30 am
<p>Who is consuming countryside's amenities? An overview of Portuguese tourists' motivations and consumptions of the rural <u>Elisabete Figueiredo</u>, Diogo Soares da Silva, Celeste Eusébio, Maria João Carneiro, Elisabeth Kastenholz <i>University of Aveiro, Portugal</i></p>	
<p>Hicks, hi-techs and hippies: how images in public media and pop culture influence the perceptions of farmers <u>Valentin Fiala</u>, Milena Klimek, Rebecca Paxton <i>University of Natural Resources and Life Science, Austria</i></p>	
<p>The countryside is worth a thousand words - Portuguese discourses on rural areas <u>Diogo Soares da Silva</u>, Celeste Eusébio, Maria Joao Cameiro, Elisabete Figueiredo <i>University of Aveiro, Portugal</i></p>	
<p>Rural household entrepreneurship and the image of rural life <u>David O'Brien</u>¹, Valery Patsiorkovsky² ¹University of Missouri, USA, ²Institute for the Socio-Economic Studies of Population, Russia</p>	
<p>Rural Imaginations in an Urban World: examples from Turkey <u>Basak Tanulku</u> <i>Lancaster University, UK</i></p>	

Working Group 8	Demography and Planning
Chair	Leif Jensen (Penn State University, USA)
Room 15	Fri Aug 21, 9 am – 10.30 am
<p>Population change and industrial composition of employment in U.S. counties Brian Thiede¹, <u>David Brown</u>², Nina Glasgow², Laszlo Kulcsar³ ¹Louisiana State University, USA, ²Cornell University, USA, ³Kansas State University, USA</p>	
<p>Immigration, natural increase, and population change in new Hispanic destinations in the United States, 1990-2010 <u>Daniel Lichter</u>, Kenneth Johnston <i>Cornell University, USA</i></p>	
<p>Migration, space and planning in two diversifying rural districts of the UK <u>Carey Doyle</u> <i>Queen's University Belfast, UK</i></p>	
<p>Dissecting the mix of mobilities in rural communities in view of local development goals: A socioeconomic study of two island communities in the Aegean (Greece) <u>Apostolos Papadopoulos</u>, Loukia-Maria Fratsea, Christos Chalkias <i>Harokopio University of Athens, Greece</i></p>	
Working Group 9	Changing Policies, Changing Paradigms
Chair	Jeppe Høst (University of Copenhagen, Denmark)
Crombie B	Fri Aug 21, 9 am – 10.30 am
<p>Rural cohesion policy: the appropriate response to current rural trends <u>Andrew Copus</u>^{1,2}, Thomas Dax³, Philomena de Lima⁴ ¹James Hutton Institute, UK, ²Nordregio, Sweden, ³Federal Institute for Less-Favoured and Mountainous Areas, Austria, ⁴University of the Highlands and Islands, UK</p>	
<p>Rural development – empirical nuances and analytical challenges <u>Cecilia Fonseca</u> <i>Universidade Federal Rural do Rio de Janeiro, Brazil</i></p>	
<p>New concepts for territorial rural development in Europe: the case of most remote rural areas in Italy <u>Francesco Mantino</u>¹, Giovanna De Fano² ¹INEA, Italy, ²CNR, Italy</p>	
Working Group 10	Aspects of Labour in Rural Economies
Chair	Piotr Nowak (Jagiellonian University, Poland)
Balmoral Suite	Fri Aug 21, 9 am – 10.30 am
<p>Juggler farmers in Turkey: is there any room for collective action? <u>Fatmanil Doner</u> <i>Bogazici University, Turkey</i></p>	
<p>Workfare schemes as market substitute offers for the rural poor <u>Katalin Kovács</u>¹, Judit Keller¹, Monika Maria Váradi¹, Katalin Rácz², Nigel Swain³ ¹Hungarian Academy of Science, Hungary, ²Research Institute of Agricultural economics, Hungary, ³University of Liverpool, UK</p>	
<p>Are they talking about multifunctionality of rural areas or multifunctionality of people living in rural areas? <u>Fatima Cruz</u> <i>University of Valladolid, Spain</i></p>	

Session 5: Friday August 21, 9 am – 10.30 am

Working Group 13	Possible Solutions for Agricultural Developments
Chair	Rasmus Blædel Larsen (University of Copenhagen, Denmark), Maja Farstad (Centre for Rural Research, Norway)
Crombie A	Fri Aug 21, 9 am – 10.30 am
Changing paradigms in agricultural innovation: Time for a new business model for community action <u>Amit Ashkenazy</u> ¹ , Tzruya Calvão Chebach ² , Boaz Hurwitz ³ ¹ Tel Aviv University, Israel, ² TU Delft, The Netherlands; Sustainability Foresight, The Netherlands, ³ Arava R&D Centre, Israel	
Sustainable value chains for wool - alternative development paths in the bioeconomy <u>Gunnar Vittersø</u> , Ingun Grimstad Klepp National Institute for Consumer Research (SIFO), Norway	
Slow development of a Hungarian wine region <u>Gabor Kiraly</u> Hungarian Academy of Sciences, Hungary	
Revitalization of traditional olive groves in Portugal: methodology and strategy <u>Pedro Reis</u> , Inocência Coelho INIAV, Portugal	
Working Group 15	Community Empowerment
Chair	Pawel Starosta (University of Lodz, Poland)
Room 10	Friday Aug 21, 9 am – 10.30 am
Danish small town social life – essential for everyday life but how to utilize for wider development <u>Lise Herslund</u> University of Copenhagen, Denmark	
Passive and active participation in local elections (case study of Czechia) <u>Hana Bednarova</u> Charles University Prague, Czech Republic	
The democratic features of projects <u>Kjell Andersson</u> Åbo Akademi University, Finland	
Working Group 17	Case Study and Methods 2
Chair	Mags Currie (James Hutton Institute, UK) Karen Scott (University of Newcastle, UK)
Board Room A and B	Fri Aug 21, 9 am – 10.30 am
Using quantitative methods to understand the assets and burdens of older people to society: the well-being implications <u>Andrew Maclaren</u> University of Aberdeen, UK	
“It’s revolutionized how we do things”: then and now – a case study of internet behaviours in a remote rural community <u>Fiona Williams</u> , John Farrington, Lorna Philip University of Aberdeen, UK	
Interaction between digital policy and community-led broadband organisations in the UK: the creation and loss of rural well-being <u>Fiona Ashmore</u> University of Aberdeen, UK	

Working Group 19	Contested Models of Land Use
Chair	Sam Hillyard (Durham University)
Room 5	Fri Aug 21, 9 am – 10.30 am
“If you owned the land you could do things – and things couldn’t be done to you”: what could you do, and for who? Power, change and meanings of land at local level in Scottish community land ownership <u>Tim Brauholtz-Speight</u> University of the Highlands and Islands, UK	
Exploring past, present and future relations with the land at Bennachie, north east Scotland <u>Jo Vergunst</u> University of Aberdeen	
Keeping the Huerta alive: social landscape creation through the alternative economic space established by agro-entrepreneurial initiatives <u>Gerda Jonasz</u> Central European University, Hungary	
Land assembly in China: legal and social processes and implications <u>Tony Fuller</u> ¹ , Chao Zhou ² ¹ University of Guelph, Canada, ² China Agricultural University, China	
Working Group 21	Rural Poverty and Empowerment
Chair	Ildikó Asztalos Morell (Uppsala University, Sweden)
Room 8	Fri Aug 21, 9 am – 10.30 am
Rural transformation, women’s paid work and their sense of empowerment: a case study of seafood processing factory workers in the Middle Black Sea region of Turkey <u>Ayse Gunduz Hosgor</u> ¹ , <u>Miki Suzuki Him</u> ² ¹ Middle Eastern Technical University, Turkey, ² Ondokuz Mayıs University, Turkey	
Rural poverty and empowerment processes. How global neoliberalism is restructuring local economies <u>Marco Fama</u> University of Calabria, Italy	
Exploring the potential of cash transfers for supporting rural livelihoods – the effects of the child support grant in South Africa <u>Flora Hajdu</u> Swedish University of Agricultural Sciences, Sweden	
Communal work as precarious labour: Hungarian local community strategies meeting long-term unemployment <u>Ildikó Asztalos Morell</u> Uppsala University, Sweden	
Working Group 22	Rural Gentrification in Diverse National Contexts 2
Chair	Frédéric Richard (University of Limoges, France)
Room 7	Fri Aug 21, 9 am – 10.30 am
Rural gentrification in the 2010s: the middle class countryside? <u>Darren Smith</u> ¹ , Chloe Kinton ¹ , Martin Phillips ² , Helene Ducros ² ¹ Loughborough University, UK, ² Leicester University, UK	
Pahl revisited? Looking at Hertfordshire villages through the conceptual lenses of rural gentrification <u>Helene Ducros</u> ¹ , Martin Phillips ¹ , Darren Smith ² , Chloe Kinton ² ¹ Leicester University, UK, ² Loughborough University, UK	
There is no rural gentrification in France? But do we look for it correctly and at the right place? <u>Julien Dellier</u> ¹ , Frédéric Richard ¹ , Pierre Pistre ² ¹ University of Limoges, France, ² IFSTTAR, France	

Session 6: Friday August 21, 11 am – 12.30 pm

Working Group 24	Changing Socio-Technical Relations
Chair	Annabel Pinker (James Hutton Institute, UK)
Forbes Room	Fri Aug 21, 9 am – 10.30 am
<p>Re-connecting farmers and their animals through technology? Representations of animal-human relations in 'Precision Livestock Farming' research and developments <u>Michiel de Krom</u> <i>Ghent University, Belgium</i></p>	
<p>Envisioning interspecies encounters: dilemmas of how animals are made visible in the marketing and management of protected areas <u>Katrina Brown</u>, Esther Banks and Petra Lackova <i>James Hutton Institute, UK</i></p>	
<p>Neoliberalising nature: a longitudinal study of badger vaccination <u>Damian Maye</u>¹, Gareth Enticott², Rhiannon Naylor³ ¹University of Gloucestershire, UK, ²Cardiff University, UK, ³Royal Agricultural University, UK</p>	
<p>Commodification of genetic information in livestock breeding <u>Annika Lonkila</u> <i>University of Eastern Finland, Finland</i></p>	
Working Group 26	Supply Chain Organisation 2
Chair	Markus Schermer (University of Innsbruck, Austria)
Gordon B	Fri Aug 21, 9 am – 10.30 am
<p>Contesting and inspiring the conventional food chains. What is the transformation potential of local contract farming initiatives? <u>Julien Vuilleumier</u> <i>University of Neuchâtel, Switzerland</i></p>	
<p>The role of the business logic for growing value chains of organic food – first results of an international case study analysis <u>Susanne v. Muenchhausen</u>¹, Anna Maria Haering¹, Gunn-Turid Kvam², Rebecka Milestad³ ¹Eberswalde University for Sustainable Development, Germany, ²Centre for Rural Research, Norway, ³Royal Institute of Technology, Sweden</p>	
<p>Exploring the adaptive capacity of growing mid-scale organic value chains in Europe <u>Rebecka Milestad</u>¹, Jacob von Oelreich², Susanne von Münchhausen³ ¹Royal Institute of Technology, Sweden, ²Royal Institute of Technology, Sweden, ³Eberswalde University for Applied Sciences, Germany</p>	
<p>Values-based food chains – recoupling man and soil? <u>Egon Bjørnshave Noe</u>¹, Chris Kjeldsen¹, Hilde Bjørkhaug², Gunn-Turid Kvam² ¹Aarhus University, Denmark, ²Centre for Rural Research, Norway</p>	

Working Group 1	Rural Futures and Post Neo-liberal Rurality
Chair	Imre Kovach (Hungarian Academy of Sciences, Hungary)
Room 1	Fri Aug 21, 11 am – 12.30 pm
<p>Building a rural future in Valparaiso, Chile, via "Participatory Innovation": methodical governance of complexity as a seed of post-neoliberal policy <u>Alfredo Del Valle</u> <i>Pontificia Universidad Católica de Valparaíso, Chile</i></p>	
<p>When communities must create local development – the neo-endogenous model in practice <u>Hanne Tanvig</u> <i>University of Copenhagen, Denmark</i></p>	
<p>Living utopian community? Ecovillages contesting <u>Natasa Bokan</u> <i>University of Zagreb, Croatia</i></p>	
<p>Ways beyond neoliberal rural policies: the alternatives of new rural movements <u>Karl Bruckmeier</u>¹, Parto Teherani-Krönner² ¹National Research University, Russian Federation, ²Humboldt University, Germany</p>	
Working Group 2	Civic Food, Urban Agriculture and Social Media 2
Chair	Damian Maye (University of Gloucestershire)
Gordon A	Fri Aug 21, 11 am – 12.30 pm
<p>Investigating cultural sustainability in urban agriculture: the case of Ghent, Belgium <u>Joost Dessein</u>^{1,2}, Charlotte Prové¹, Michiel de Krom¹, Katriina Soini^{3,4} ¹ILVO, Belgium, ²Ghent University, ³Natural Resources Institute (Luke), Finland, ⁴University of Jyväskylä, Finland</p>	
<p>Short food supply chain, long working days. Addressing "healthy work" and social sustainability in organic market gardening <u>Lucie Dupré</u>¹, Claire Lamine², Mireille Navarrete² ¹INRA-SadApt, France, ²INRA-Ecodéveloppement, France</p>	
<p>Horticulture in urban gardens as a way of promoting food citizenship <u>Marketa Mikovcová</u>, Michel Lošták <i>Czech University of Life Sciences, Czech Republic</i></p>	
<p>Agrobiodiversity fairs target urban elites: when the "food of the poor" gets trendy <u>Giulia Baldinelli</u> <i>SOAS, UK</i></p>	



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Session 6: Friday August 21, 11 am – 12.30 pm

Working Group 6	Co-production of Land Use Knowledge
Chair	Sally Shortall (Queen's University Belfast, UK)
Room 2	Fri Aug 21, 11 am – 12.30 pm
<p>Implementing locality specific agricultural practices - knowledge exchange and stakeholder involvement <u>Martin Thorsøe</u> <i>Aarhus University, Denmark</i></p>	
<p>The French government's agroecological transition: attempts to transform experimental processes to produce co-constructed knowledge? <u>Jessica Thomas</u> <i>INRA, France</i></p>	
<p>Fostering reflexivity in sustainable agricultural research and practice <u>Anna Augustyn</u>, Gusztav Nemes <i>Hungarian Academy of Sciences, Hungary</i></p>	
<p>Embracing social network complexity in CEE countries' landscape planning: cases from Latvia and Estonia <u>Joanna Storie</u>¹, Zane Eglaja², Mart Külvik¹, Monika Suskevics¹, Enri Uusna¹ ¹<i>Estonian University of Life Sciences, Estonia</i>, ²<i>University of Latvia, Latvia</i></p>	
Working Group 8	Integration and International Migration 2
Chair	Apostolos Papadopolous (Harokopio University of Athens, Greece)
Room 15	Fri Aug 21, 11 am – 12.30 pm
<p>Rural cosmopolitanism then and now? Chinese farmers in colonial Queensland and lessons for understanding contemporary international migration to rural areas <u>Michael Woods</u> <i>Aberystwyth University, UK</i></p>	
<p>'I live here: they just work here': labour migration and the embodiment of rural social change <u>Robyn Mayes</u> <i>Queensland University of Technology, Australia</i></p>	
<p>The unseen rural space: a new migration hot spot into European Union <u>Rike Stotten</u> <i>University of Innsbruck, Austria</i></p>	
Working Group 9	Ruralities, Dualities and Partnerships
Chair	Andrew Copus (James Hutton Institute, UK)
Crombie B	Fri Aug 21, 11 am – 12.30 pm
<p>The transformation of rural areas in providing local welfare in Finland. Case study: new experiments in producing municipal services in cultural sector <u>Kaisu Kumpulainen</u>, Anita Kangas <i>University of Jyväskylä, Finland</i></p>	
<p>The transition of Nordic agriculture from a rural development perspective: territorial governance, social innovation and the bio-economy <u>Alexandre Dubois</u> <i>Nordregio, Sweden</i></p>	
<p>The upsurge of the 'new' duality in rural Sweden – differing preconditions, processes and outcomes <u>Mats Johansson</u> <i>Royal Institute of Technology (KTH), Sweden</i></p>	

Working Group 10	Resources and Agencies
Chair	Maria Jesús Rivera (University of the Basque Country (UPV/EHU), Spain)
Balmoral Suite	Fri Aug 21, 11 am – 12.30 pm
<p>Government within governance? Polish rural development partnerships through the lens of functional representation <u>Marek Furmankiewicz</u>¹, Aine Macken-Walsh² ¹<i>Wroclaw University of Environmental and Life Sciences, Poland</i>, ²<i>Rural Economy and Development Programme, Ireland</i></p>	
<p>LEADER in the Czech Republic: neoliberal reality of inspiring fiction? <u>Katerina Boukalova</u>, Michal Lostak <i>Czech University of Life Sciences Prague, Czech Republic</i></p>	
<p>The impact of the crisis on the accessibility to health services in rural areas <u>Elvira Sanz</u> <i>Public University of Navarra, Spain</i></p>	
<p>Rural governance, austerity and sustainability. Rural-urban hybridizations as resilience strategies in Spanish mountain areas <u>Jesús Oliva</u>¹, Andoni Iso¹, Elvira Sanz¹, Ion Martinez-Lorea² ¹<i>Public University of Navarra, Spain</i>, ²<i>University of La Rioja, Spain</i></p>	
<p>The limited role of Spanish local governments in addressing social exclusion in rural areas. A qualitative study in Comunidad Valenciana <u>Diana Valero López</u>, José Vicente Pérez Cosín <i>University of Valencia, Spain</i></p>	
Working Group 11	Family Farming, Health and Well-being 1
Chair	Jeremie Forney (School of Agricultural, Forest and Food sciences, Switzerland)
Room 17	Fri Aug 21, 11 am – 12.30 pm
<p>Health perceptions of Austrian organic farmers as a way to understand family farming in a new competitive market <u>Rebecca Paxton</u>¹, Bernhard Freyer¹, Jim Bingen² ¹<i>University of Natural Resources (BOKU), Austria</i>, ²<i>Michigan State University, USA</i></p>	
<p>Depression in the context of family farming <u>Linda Reissig</u>, Christine Jurt <i>Agroscope, Switzerland</i></p>	
<p>Conceptualising and measuring the social impacts of animal disease: the case of bovine tuberculosis <u>Gareth Enticott</u>¹, Paul Courtney² ¹<i>Cardiff University, UK</i>, ²<i>CCRI, UK</i></p>	
Working Group 13	Agricultural Policies and Consequences 1
Chair	Maja Farstad (Centre for Rural Research, Norway) Camilla Eriksson (Swedish University of Agricultural Sciences, Sweden)
Crombie A	Fri Aug 21, 11 am – 12.30 pm
<p>The view from Brussels - an outline of the current agricultural situation <u>Rasmus Blædel Larsen</u> <i>Copenhagen University, Denmark</i></p>	

Session 6: Friday August 21, 11 am – 12.30 pm

Neo-productivism and political parties in the European Parliament Renate Marie Butli Hårstad, Jostein Vik <i>Centre for Rural Research, Norway</i>	
Understanding agricultural production developments: Pluriactivity, motivation and farm level characteristics Jostein Vik, Magnar Forbord, Bjørn Egil Flø <i>Centre for Rural research, Norway</i>	
The policy paradox in Europe's high-value agri-cultural landscapes Rob Burton <i>Centre for Rural Research, Norway</i>	
Working Group 15	Social Innovation in Rural Areas
Chair	Katarzyna Zajda (University of Lodz, Poland)
Room 10	Fri Aug 21, 11 am – 12.30 pm
Identifying social innovations in local rural development initiatives Gary Bosworth <i>University of Lincoln, UK</i>	
Collective dynamic and social innovation: a case study of the organic farmers union in the Gers department Mariana Corrales, Mohamed Gafsi <i>University of Toulouse, France</i>	
Social innovation in wind turbine projects understood through the lens of social capital theory Tine Reimer, Tove Enggrob Boon <i>University of Copenhagen, Denmark</i>	
Social diversity in Austria's LEADER strategies: prerequisite for and trigger of social innovation Theresia Oedl-Wieser, Thomas Dax, Ingrid Machold <i>Federal Institute for Less-Favoured and Mountainous Areas, Austria</i>	
Working Group 17	Theory
Chair	Lorna Philip (University of Aberdeen), Vice-chair Mags Currie (James Hutton Institute, UK)
Board Room A and B	Fri Aug 21, 11 am – 12.30 pm
"Scholarly, vernacular, and imaginative practices": using deep mapping to achieve co-produced policy relevant health and well-being research? Issie MacPhail ¹ , Sarah-Anne Munoz ^{1,2} ¹ University of the Highlands and Islands, UK, ² Representing Communities Project, UK	
A well-being approach to cash transfers in rural Africa Eleanor Fisher <i>University of Reading, UK</i>	
Cultural value, rural arts, and the good life? Frances Rowe, Karen Scott, Vanda Louise Pollock <i>University of Newcastle, UK</i>	
Values in place: how values influence intentions and well-being in rural places Lummina Horlings <i>University of Wageningen, The Netherlands</i>	

Working Group 18	Social Movements and Community
Chair	Michiel Kohne (Wageningen University, The Netherlands)
Room 16	Fri Aug 21, 11 am – 12.30 pm
Europe's energy at a crossroad: Poland, France, and anti-fracking movements Roberto Cantoni <i>Ecole des Ponts ParisTech, France</i>	
The energetics of citizenship at the intersection of hydraulic fracturing, energy transition and rural development in the Noordoostpolder, The Netherlands Elisabet Rasch, Michiel Kohne <i>Wageningen University, The Netherlands</i>	
Social responses to industrialization of rural landscapes, with a case study of unconventional gas developments in eastern Australia Hanabeth Luke <i>Southern Cross University, Australia</i>	
Community development implications of shale energy: the US experience and prospects for Europe Jeffrey Jacquet <i>South Dakota State University, USA</i>	
'Fracking': promoter and destroyer of 'the good life' Darrick Evensen ¹ , Richard Stedman ² ¹ Cardiff University, UK, ² Cornell University, USA	
Working Group 19	Land Use and Policy
Chair	Jayne Glass (University of the Highlands and Islands, UK)
Room 5	Fri Aug 21, 11 am – 12.30 pm
Scottish land reform in progress: qualitative explorations Annie McKee <i>James Hutton Institute, UK</i>	
Shore displacement and second homes: implications of land elevation for planning and development Kristina Svells ¹ , Ulrika Akerlund ¹ ¹ Åbo Akademi University, Finland, ² Umeå University, Sweden	
Resource, experience and sense – representations of the peripheral wilderness Maija Halonen <i>University of Eastern Finland, Finland</i>	
Community development and nature conservation policy in Scotland: environmental democracy on the Isle of Rum National Nature Reserve Andrew Samuel <i>University of Abertay, UK</i>	
Rural spaces as expressive infrastructures: the prospect of Thrift's untoward land Sam Hillyard <i>Durham University, UK</i>	

Session 7: Friday August 21, 3.45 pm – 5.15 pm

Working Group 22	Theories, Practices and Dilemmas of Comparison
Chair	Darren Smith (Loughborough University, UK)
Room 7	Fri Aug 21, 11am – 12:30 pm
<p>Comparative studies in rural gentrification: steps in exploring rural gentrification in France, the UK and the USA <u>Martin Phillips</u>¹, Helene Ducros¹, Darren Smith², Chloe Kinton² ¹Leicester University, UK, ²Loughborough University, UK</p>	
<p>In the kingdom of the blind, the one-eye man is king: let's start talking about rural gentrification in France! <u>Frédéric Richard</u>, Greta Tommasi, Gabrielle Saumon <i>University of Limoges, France</i></p>	
<p>'Class-ifying' rural gentrification using different area-level classifications <u>Chloe Kinton</u>¹, Darren Smith¹, Martin Phillips², Helene Ducros² ¹Loughborough University, UK, ²Leicester University, UK</p>	
Working Group 24	Shifting Territorial Entanglements
Chair	Katrina Brown, James Hutton Institute, UK
Forbes Room	Friday Aug 21, 11 am – 12.30 pm
<p>Becoming a region, becoming global, becoming imperceptible: territorialising salmon in Chilean Patagonia <u>Alberto Arce</u> <i>Wageningen University, The Netherlands</i></p>	
<p>Unravelling the global wool assemblage <u>Laura Jones</u>, Jesse Heley, Michael Woods <i>Aberystwyth University, UK</i></p>	
<p>Pollinator policies and the more-than-human entanglements of bee-keeping <u>Siobhan Maderson</u>, Sophie Wynne-Jones <i>Aberystwyth University, UK</i></p>	
<p>Changing biopower through EID in Aberdeenshire and Orkney <u>Dominic Duckett</u>¹, Katharina Kinder-Kurlander² ¹James Hutton Institute, UK, ²GESIS Leibniz Institute for the Social Sciences, Germany</p>	
Working Group 26	Rural Development 1
Chair	Egon Noe (Aarhus University, Denmark)
Gordon B	Fri Aug 21, 11 am – 12.30 pm
<p>Food and territory: local strategies of the Sardinian family farms in the dairy and wine sectors Status <u>Benedetto Meloni</u>, <u>Domenica Farinella</u> and Ester Cois <i>University of Cagliari, Italy</i></p>	
<p>Organic farming as a factor for territorial development: a comparative perspective <u>Markus Schermer</u>¹, Christoph Furttschegger¹, Claire Lamine², Sibylle Bui², Patrizia Pugliese³ ¹University of Innsbruck, ²INRA, France, ³Mediterranean Agronomic Institute of Bari, Italy</p>	
<p>Local food production and local identity: inter-dependency of development tools and results <u>Boldizsár Megyesi</u>, Bernadett Csurgo <i>Hungarian Academy of Sciences, Hungary</i></p>	
<p>Fusing pluri-sector activities with public and private initiatives: cases of Rokuji-sangyo-ka in Japan <u>Kiyohiko Sakamoto</u>, Noriaki Kawasaki <i>Kyoto University, Japan</i></p>	

Working Group 9	Culture and Governance
Chair	Philomena de Lima (University of the Highlands and Islands, UK)
Crombie B	Fri Aug 21, 3.45 pm – 5.15 pm
<p>Territorial rural development and the role of culture <u>Lummina Horlings</u>¹, Elena Battaglini², Joost Dessein³ ¹Wageningen University, The Netherlands, ²IRES, Italy, ³ILVO, Belgium</p>	
<p>The production of 'evidence' for territorial distinctiveness and the effect of reinforcing a binary between nature and culture: the case of Turkey <u>Derya Nizam</u> <i>University of Sydney, Australia</i></p>	
<p>When communities must create local development – the neo-endogenous model in practice <u>Hanne Tanvig</u> <i>University of Copenhagen, Denmark</i></p>	
Working Group 10	Reviving Movements and Resistance in East and Southern Europe
Chair	Katalin Kovács (Hungarian Academy of Science, Hungary)
Balmoral Suite	Fri Aug 21, 3.45 pm – 5.15 pm
<p>Rural cooperatives in Poland: old or new social movement? <u>Piotr Nowak</u> <i>Jagiellonian University, Poland</i></p>	
<p>Local food production - vegetable gardens as resistance strategies? An exploratory study in Montemor-o-Novo (Portugal) <u>Cecilia Fonseca</u>, Teresa Pinto-Correia <i>University of Evora, Portugal</i></p>	
<p>The political economy of alternative agriculture in Italy: reflections on the specificity of resistance and transitions in Southern Europe <u>Maria Fonte</u>, Ivan Cucco <i>University of Naples Federico II, Italy</i></p>	
Working Group 11	Family Farming, Health and Well-being 2
Chair	Theresia Oedl-Wieser (Federal Institute for Less-Favoured and Mountainous Areas, Austria)
Room 17	Fri Aug 21, 3.45 pm – 5.15 pm
<p>Changes in farm work and its relation to occupational health among Norwegian farmers 1982-2012 <u>Brit Logstein</u>, Reidar Almås <i>Centre for Rural Research, Norway</i></p>	
<p>Job satisfaction of labour – a major driver of success in farming <u>Maria Näther</u>, <u>Janine Stratmann</u>, Christina Bendfeldt, Ludwig Theuvsen <i>Georg-August University of Göttingen, Germany</i></p>	
<p>Rethinking rural prosperity: a discussion of empirical data derived in six countries with the "Working with People" approach <u>Maria Rivera</u>¹, Ignacio de los Rios¹, Karlheinz Knickel², Amit Ashkenazy³, <u>David Qvist Pears</u>⁴, Truya Chebach³, Sandra Šūmane⁵ ¹Technical University of Madrid, Spain, ²Johann Wolfgang Goethe University, Germany, Central and Northern Arava Research and Development Sustainable Agriculture Consulting (ARAVA/SACOG)³, ⁴University of Copenhagen, Denmark, ⁵Nodibinajums Baltic Studies Centre, Latvia</p>	

Session 7: Friday August 21, 3.45 pm – 5.15 pm

Working Group 13	Agricultural Policies and Consequences 2
Chair	Maja Farstad (Centre for Rural Research, Norway), Camilla Eriksson (Swedish University of Agricultural Sciences, Sweden)
Crombie A	Fri Aug 21, 3.45 pm – 5.15 pm
Sinks trails and festivals - stakeholder debates on the nature of the neo-liberal countryside <u>Eifiona Thomas Lane</u> , Sian Pierce <i>Prifysgol Bangor University, UK</i>	
The multifunctional models of European agriculture - how do they respond to the increased focus on food security, sustainable intensification and farmland conservation? <u>Katrina Rønningen</u> <i>Centre for Rural Research, Norway</i>	
Future of farming and rural areas in Poland: three scenario and vision <u>Jerzy Banski</u> <i>Institute of Geography and Spatial Organisation, Poland</i>	
Sustainable regional agriculture and the ‘promise’ of the bioeconomy - experiences from two case study regions in Germany <u>Sarah Peter</u> <i>Institute for Rural Development Research, Germany</i>	
Working Group 15	Sustainable Agricultural/Rural Development, Network Learning and Community Building 2
Chair	Talis Tisenkopfs (Nodibinajums Baltic Studies Centre, Latvia)
Room 10	Fri Aug 21, 3.45 pm – 5.15 pm
Informal knowledge and learning for alternative modernization pathways in agriculture <u>Sandra Šūmane</u> ¹ , Ilona Kunda ¹ , Talis Tisenkopfs ¹ , Agnes Strauss ² , Karlheinz Knickel ³ , Ignacio de los Rios ⁴ , Maria Rivera Mendez ⁴ ¹ Nodibinajums Baltic Studies Centre, Latvia, ² University of Natural Resources and Life Sciences Vienna, Austria, ³ Institute for Rural Development, Germany, ⁴ Technical University of Madrid, Spain	
The Freiburg ‘Regionalwert AG’ – a German role model for financing the transition towards social and ecological regional sustainability? <u>Simone Schiller</u> <i>Institute for Rural Development Research, Germany</i>	
Human resources as a factor of rural development <u>Alzbeta Vazacova</u> <i>Charles University Prague, Czech Republic</i>	
Working Group 24	Human-Animal Intersections
Chair	Dominic Duckett, James Hutton Institute, UK
Forbes Room	Fri Aug 21, 3.45 pm – 5.15 pm
Valuing ‘meadow meat’. Reconstituting producer--consumer and human--animal relations <u>Minna Kaljonen</u> <i>Finnish Environment Institute, Finland</i>	
Horse retirement yards as spaces for animal death <u>Nora Schuurman</u> ¹ , Alex Franklin ² ¹ University of Eastern Finland, Finland, ² Cardiff University, UK	

Nurturing nature: the intersection of society and nature in the production of Nordic native breed horses <u>Rhys Evans</u> <i>Høgskulen for Landbruk og Bygdeutvikling, Norway</i>	
Working Group 26	Rural Development 2
Chair	Markus Schermer (University of Innsbruck, Austria)
Gordon B	Fri Aug 21, 3.45 pm – 5.15 pm
Heading down to the local: craft beer and local economic development in rural Australia <u>Neil Argent</u> <i>University of New England, Australia</i>	
When food aid supports local farming: case study in south west France <u>Isabelle Techoueyres</u> <i>Anthropology of Food Webjournal, France</i>	
Agricultural development in Northern Haiti: mechanisms and means for moving five crops forward in a changing climate <u>Joseph Molnar</u> , Senakpon Kokoye, Curtis Jolly, Dennis Shannon <i>Auburn University, USA</i>	
Resilient wine routes amidst a maelstrom of change? Outlining threats and vulnerabilities <u>Maria Alebaki</u> ¹ , Maria Partalidou ² , Alex Koutsouris ³ ¹ Hellenic Agricultural Organization “Demeter”, Greece, ² Aristotle University of Thessaloniki, Greece, ³ Agricultural University of Athens, Greece	



Hello, I'm Dr Chris Fenn, Nutrition Consultant and organiser of the “Local Food Fayre” event for the Opening Ceremony on 18th August. You will find a variety of local foods to sample, taste and enjoy. Meet the producers and find out how they mature their cheeses, ferment their beers, hand craft their pork pies, bake their bread (using a traditional wood fired oven), or source wild venison from sustainably managed estates, and more. This is vibrant, real food, which feeds your body and your soul.

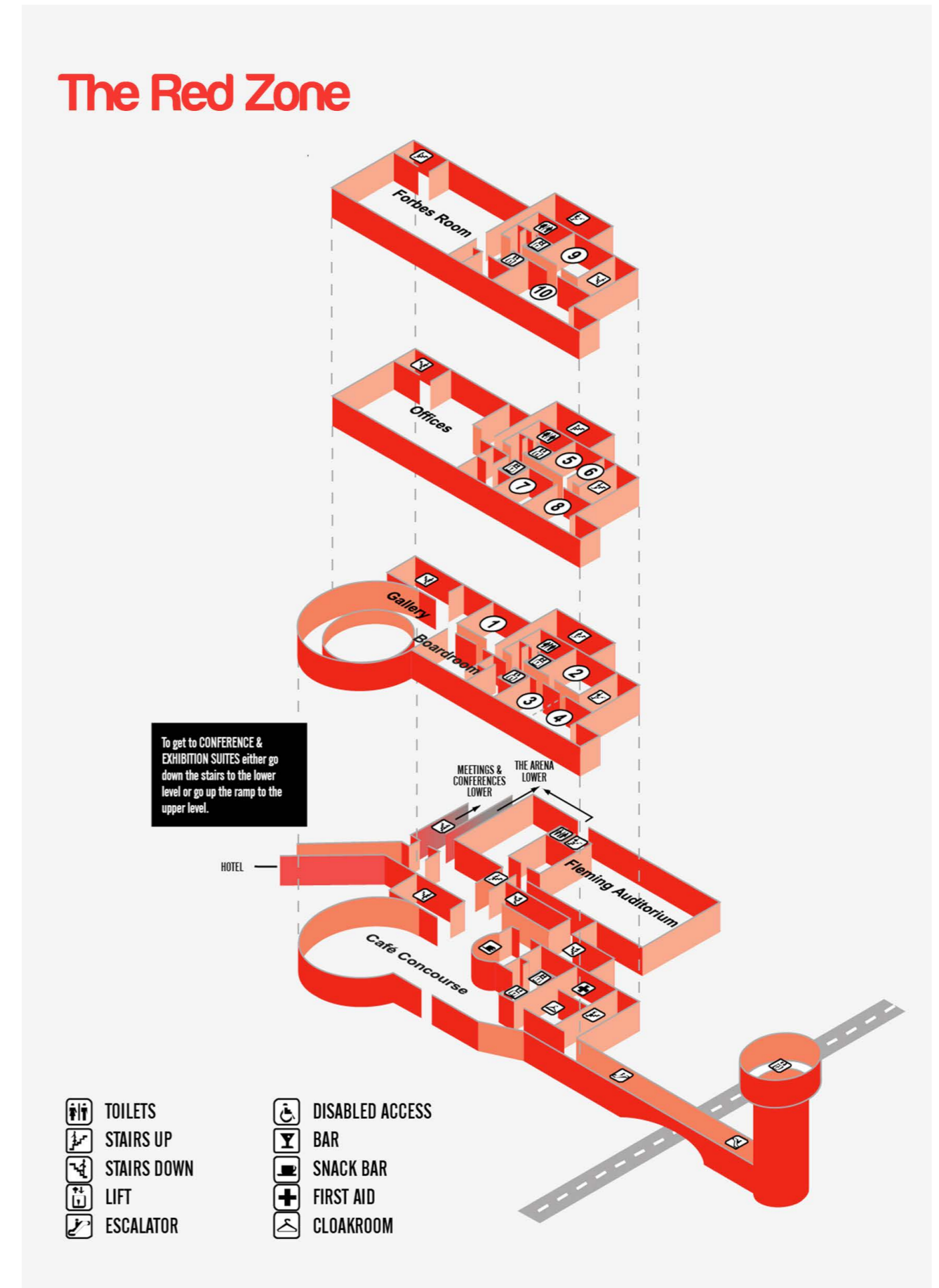
Dr Chris Fenn Nutrition Consultant

As a Nutrition Consultant, I work privately and within organisations to help individuals feel better. What do you eat? How do you feel? How you feel affects how you think, how you work, and how much you get out of each day. I can help you to understand how your eating habits are affecting your health. If you are confused about food and nutrition information, I will explain the facts behind the headlines and food labels. You will be empowered to make better food choices – no longer muddled by myths and misunderstandings. I offer private sessions or workplace one to one consultations, and energising seminars. I have written several books on nutrition and the power of good food. I also work with sportspeople to help them achieve their goals, and contribute to BBC radio & TV programmes. Please see my website – www.chrisfenn.com – for more details and the “Beat Stress & Eat for Success” seminar topics.

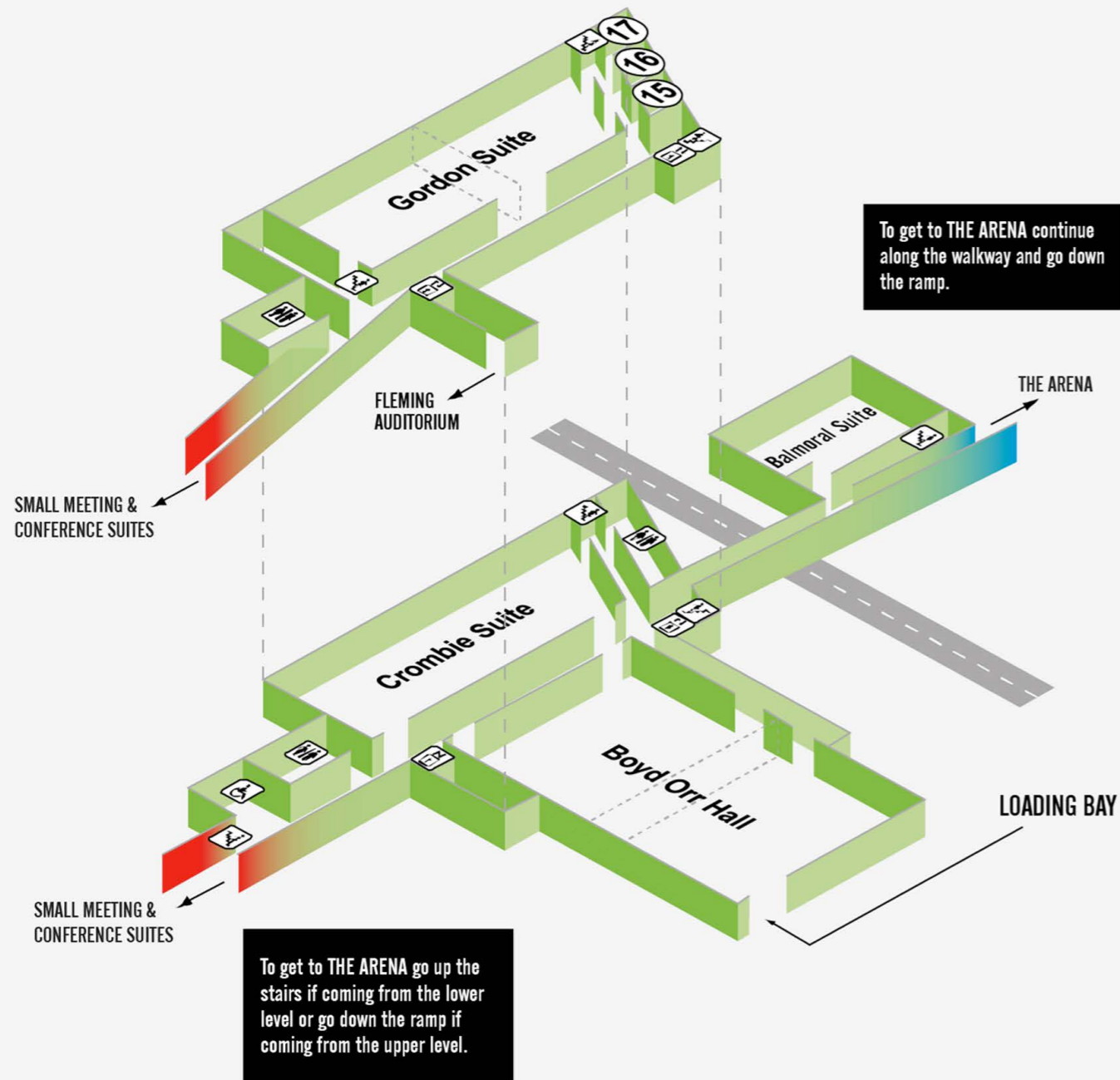
Posters: On display throughout the Congress

Boyd Orr Hall
<p>Does AFNs adopt a “political process”? A methodological proposition. <u>Marlene Feyereisen</u>, Pierre M. Stassart <i>University of Liège, SEED, Arlon, Belgium</i></p>
<p>Living at the margins: neo-liberalism, autochthonous women’s associations and household survival in rural southeastern Nigeria <u>Kenechukwu Anugwom</u> <i>University of Nigeria, Nsukka, Enugu State, Nigeria</i></p>
<p>Re-purposing cultural heritage assets for community enterprise <u>Rhys Evans</u> <i>Høgskulen for landbrukogbygdeutvikling, KleppStasjon, Rogaland, Norway</i></p>
<p>Resilience of places and well-being of rural population from the perspective of services use <u>Aija Zobena</u>, Mareks Niklass <i>University of Latvia, Riga, LATVIA, Latvia</i></p>
<p>Agricultural support schemes missing out on multi-functionality - Consequences for agricultural sustainability <u>Karin Eksvärd</u>, Kristina Marquardt² ¹Inspire Action & Research Ltd, Knivsta, Sweden, ²Swedish University of Agricultural Sciences, Uppsala, Sweden</p>
<p>Does the soy system in Argentina fit the transition towards food-related sustainable practices? A Resilience assessment of the rural communities to help evaluating the sustainability of the neoliberal model. <u>Claudia Severi</u>^{1,3}, Claire Lamine², Claude Napoléone², Cesare Zanasi¹ ¹University of Bologna, Department of Agri-Food Sciences and Technologies, DISTAL, Bologna, Italy, ²INRA, UR 0767 - Ecodéveloppement, Avignon, France, ³Ecole doctorale Sciences et Agrosociétés, Université d’Avignon et des Pays de Vaucluse, Avignon, France</p>
<p>The truth about fukushima? Comic books, Google Maps and YouTube parodies. <u>Leslie Mabon</u> <i>Robert Gordon University, Aberdeen, UK</i></p>
<p>Coming into being: Possibility and coevolutionary change for sustainable places Carla Gonzalez¹, Hans Peter Hansen², Teresa Pinto-Correia¹, <u>Cecilia Fonseca</u>¹ ¹ICAAM - Institute for Agrarian and Environmental Sciences, Universidade de Évora, Évora, Portugal, ²Swedish University of Agricultural Sciences, Uppsala, Sweden</p>
<p>Reflecting upon the relationship of ICAAM-UEvora and other regional partners in Alentejo, Portugal: challenges, dilemmas and perspectives Carla Gonzalez¹, Ana Dubeux², Teresa Pinto-Correia¹, <u>Cecilia Fonseca</u>¹ ¹ICAAM - Institute for Agrarian and Environmental Sciences, Universidade de Évora, Évora, Portugal, ²Universidade Federal Rural de Pernambuco, Pernambuco, Brazil</p>
<p>Small school closure between declining number of pupils and economisation of the education system – evidence from Austria <u>Sigrid Kroismayr</u>¹, ¹Club of Vienna, Vienna, Austria</p>

Aberdeen Exhibition and Conference Centre Floor Plans



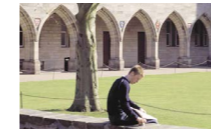
The Green Zone



Primary Congress Venues



The James Hutton Institute (precongress workshop)
 Craigiebuckler, Aberdeen, AB15 9QH
 0844 928 5428



King's College, Aberdeen, AB24 3FX
 Tel: +44 (0)1224 272000



The Aberdeen Exhibition and Conference Centre
 Bridge of Don, Aberdeen, AB23 8BL
 Tel: +44 (0)1224 824824



Aberdeen Beach Ballroom
 Beach Promenade, Aberdeen AB24 5NR
 Tel: +44 (0)1224 647647

University Residences

There are two university residences in use for the ESRS congress. Crombie Halls are located on the main campus (King's College), a five minute walk to the opening ceremonies at the Arts Lecture Theatre. Hillhead Student Village are located north of the main campus, a 15 minute walk away. Both residences are about equal walking distance from the AECC (approximately 25 minutes).

Local bus services in Aberdeen

Aberdeen First bus services operates buses to the University of Aberdeen from downtown every ten minutes during peak hours (numbers 1, 2, 19, 20). Services 1 and 2 operate along King Street and will also take you most of the way to the AECC, before turning west. First service number 40 (park and ride) connects downtown, the University of Aberdeen and the AECC, along King Street.

Stagecoach offers city and local town bus services in Aberdeenshire. Buses from the city centre travel along King Street, picking up at the University of Aberdeen (King's College) and continuing on to the AECC on the way to towns north of Aberdeen (e.g. Balmedie, Ellon, Peterhead, Fraserburgh).

Please note that fares are based on the duration of your journey, so you will need to state your general destination (e.g. 'University of Aberdeen', 'AECC', 'City centre'). Aberdeen First buses do not give change.

Current bus departure times will be listed on screens at the AECC. For further information on scheduling, routes and fares, see www.stagecoachbus.com www.firstgroup.com/aberdeen

Congress Venues

