

4th AGRIMBA-AVA Congress

SMART AGRIBUSINESS FOR THE SOCIETY OF TOMORROW

June 16th till June 20th 2015

Poreč - Croatia



LAST CALL

Dear participants of Congress,

As You know, the 4th AgriMBA-AVA Congress, which will be held in Poreč from 16th until 20th of June, is approaching so we are sending You this letter with all Congress details. You can find information about venue, accommodation, organization and timetable of Congress.

We are happy to announce that plenary sessions and panel discussion will be LIVE streamed.

If You have any questions about LIVE streaming or others subjects please visit our website or feel free to contact us. We are looking forward to see You.

ACCOMMODATION

Hotel Valamar Diamant / Crystal 4****

Valamar Diamant Hotel is only a 10 minute stroll away from the historic centre of Poreč. Surrounded by pine forests and pristine beaches, those hotels, positioned next to each other, offer the right balance of recreation, relaxation and exceptional buffet dining, including dietary meals. The Hotel's recreational activities are second to none, especially when it comes to biking. It features a sports hall, outdoor pool, heated indoor pool and a wellness and beauty centre. After busy days, get ready for a great gastronomic experience visit the show cooking buffet restaurant.

<http://www.valamar.com/hr/hoteli-porec/valamar-diamant-hotel>

TRAVEL INFORMATION

Directions to hotel:

- by car

GPS coordinates:

latitude: 45° 12' 50" N (45.214019444444446 N)

longitude: 13° 35' 59" E (13.599813888888888E)

- by plane

Airport Pula (PUY), 52 km from Poreč ----- <http://www.airportpula.hr>

Airport Pleso (ZAG), Zagreb, 264 km from Poreč ----- <http://www.zagrebairport.hr>

Airport Trieste, 112 km from Poreč ----- <http://www.aeroporto.fvg.it/it/home/index.htm>

Airport Rijeka (RJK), Omišalj, 116 km from Poreč ----- <http://www.rijekaairport.hr>

The transfer from Zagreb airport to Poreč will be organised for those participants who submit information on the time of the arrival no later than 12 June 2015. The transfer will be scheduled in accordance with number of travellers and times of arrival.

For any additional information, please visit our web site www.agrimba-ava2015.hr

or contact us: Makstravel - kristijan@makstravel.hr ; AgriMBA - info@agrimba-ava2015.hr ; phone - +3851/8887495

PAYMENT DETAILS

MAKS Travel d.o.o.

Nova Cesta, Zagreb, Croatia

Hrvatska Postanska Banka

IBAN: HR8723900011100377848

Swift Code : HPBZHR2X

Payment description : Congress Fee – Your Surname

Please make payment before beginning
of the congress or at the spot
(Cash and credit card*)
*additional 5% on the price





CONGRESS AGENDA

Date	Time	Description		
1st day				
16th of June 2015	During the day	Arrival and registration		
	20:00	Welcome drink		
2nd day				
17th of June 2015	9:00-10:00	Registration		
	10:00-10:30	Opening ceremony Opening of the Conference Welcome speeches		
	10:30-11:00	Plenary speaker Wim Heijman (Wageningen University, the Netherlands) Agrimba as a tool for lifelong learning		
	11:00-11:15	Coffee break		
	11:15-12:30	Plenary speakers Zsolt Csapo (University of Debrecen, Hungary): Finnish way of business higher education: Team Academy – 5 years of experiences at the University of Debrecen Matija Žulj (Agrivi, Croatia): Agrivi- agribusiness start-up Stjepan Tanić (UN FAO): Reduction of food losses and waste for improved agri - food chain efficiency in Eastern Europe and Central Asia		
	12:30-14:00	Lunch		
	14:30-17:00	Panel discussion (Agri)business Meets Science Panelists • Miroslav Božić, European Commission, Directorate General for Agriculture and Rural Development • Vlatka Petrović, University of Zagreb, Centre for Research, Development and Technology Transfer • Stjepan Tanić, United Nations Food and Agriculture Organization, Regional Office for Europe and Central Asia • Emir Džanić, Podravka d.d., Research and Development Department Martina Golčić, Koprivnica Entrepreneurial Incubator - moderator		
3rd Day				
18th of June 2015	Work in sessions			
	Morning sessions 9:00-10:30 (15 minutes per paper)	Parallel session 1 (room 1): Agri - food Marketing Chair: Zsolt Csapo, Marija Cerjak	Parallel session 2 (room 2): Agribusiness Management Chairs: Wim Heijman, Mario Njavro	FAO workshop Enhancing efficiency and inclusiveness of agri-food chains in Eastern Europe and Central Asia (room 3) Chair: Stjepan Tanić
	10:30-11:00	Coffee break		
	Morning sessions 11:00-12:30	Parallel session 3 (room 1): Business cooperation in agri- food sector Chairs: Aleksandra Nikolić, Branka Šakić Bobić	Parallel session 4 (room 2): Sustainable rural development Chairs: Natalija Bogdanov, Lari Hadelan	FAO Workshop cont. Chair: Stjepan Tanić
	12:30-14:00	Lunch		
	Afternoon sessions 15:00-17:00	Workshop : Healthy Growth of Value Based Organic Food Chains Business logics, organic values communication and perspectives of value based organic food chains		FAO Workshop cont. Chair: Stjepan Tanić
	17:00-17:30	Coffee break Wrap up session		
4th Day				
19th of June 2015	12:00-22:00	Field trip Istria An all-day field trip for the registered participants Field trip will include: Visiting Parenzana, ancient narrow tracked train with driving along old train route. Lunch / Snack at one of the stations, tasting delicious Istrian Cuisine. Visiting Motovun, medieval town famous for its architecture, as well as world-known film festival. Sightseeing. Dinner and party in typical Istrian tavern.		
5th Day				
20th of June 2015	10:00-14:00	AGRIMBA Board Meeting		

