|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Modul** | Sustainable Tourism Policies & Strategies in the European Union | | | |
| **Kürzel** | **Fachsemester** | | **Pflicht-/Wahlmodul** | |
| EU-ST | 4 | | Spez. WPM | |
| **Häufigkeit** | **Modul Verantwortlicher** | | **Dozent** | |
| Einmalig | Prof. Dr. Wolfgang Strasdas | | N.N. | |
| **Kurse (Teilmodule)** | **Studienleistung** | **Prüfungsleistung:** | **SWS** | **ECTS** |
| - | - | Präsentation | 2 | 2 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Workload** (stud. Arbeitsaufwand) | | **Lehrformen** | **Sprache** | | |
| Präsenzstudium: 30h  Selbststudium: 30h | | Vorlesungen, Seminar, Exkursion | Englisch | | |
| **Teilnahme-Voraussetzungen** | | **Empfohlene Verknüpfungen:** | **Ebenfalls im Curriculum von; Verwendbarkeit:** | | |
| - | | - | - | | |
| **Inhalt:** | | | | | |
| EU policies, strategies and funding programmes have a significant influence on (sustainable) tourism development in EU member countries, especially regarding destination management and SME development. In addition, they also have an important regulatory function, e.g. regarding transport or biodiversity conservation. At the same time, EU structures and policies are complex and often difficult to comprehend. This summer school is supposed to shed light on EU structures and create an understanding how they shape (sustainable) tourism in its different dimensions in member states.  This module is conceived as an international summer school which is expected to be attended by lecturers and students from European partner universities. In addition, (an) EU tourism expert(s) will be invited to give an introduction into the topic. This will be complemented by case studies by lecturers from participating partner universities. Working in international student groups will be a key learning feature of the module. | | | | | |
| **Lernergebnisse:** | | | | Anteil in % | Einordnung DQR |
| **Fachkompetenz** | Kenntnisse/Wissen | Wissen erwerben zu den europäischen Strukturen und Institutionen sowie den Policies und Strategien der EU in Bezug auf Tourismus und Nachhaltigkeit | | 30 | 6 |
| Fertigkeiten | Anwendung der o.g. Kenntnisse auf konkrete Situationen der Destinations- und KMU-Entwicklung und -Förderung | | 30 | 6 |
| **Personale Kompetenzen** | Soziale Kompetenzen | Arbeiten in internationalen Teams | | 30 | 6 |
| Selbstständigkeit | Anwenden und Übertragen des Wissens und der Methoden in den Gruppenarbeiten | | 10 | 6 |
|  | |  | |  | |